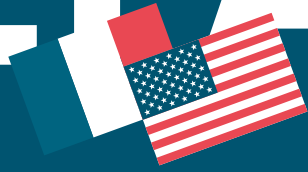


CEFAM



Centre d'Études Franco-Américain de Management
Lyon & USA

A wide-angle photograph of Lyon, France, taken from across the Saône river. The city is built on a hillside, with a prominent tower (the Fourvière Tower) visible on the left. The buildings are colorful and densely packed. The river is in the foreground, and the sky is a clear, light blue.

**Study Abroad
at CEFAM in Lyon,
France**



CEFAM is a Franco-American Business institution of higher education. CEFAM is by definition international, welcoming dual degree-seeking students and study abroad students alike. The CEFAM program follows the American Liberal Arts tradition in education and offers both BUSINESS and GENERAL EDUCATION courses, all instructed in English.

CEFAM offers semester-long, yearlong, or summer study abroad opportunities. In addition to their time in the classroom, study abroad students participate in activities and visits, giving them a chance to feel at home in Lyon, and become acquainted with other parts of France as well. Some examples include a cheese tasting, day trips to Beaune or Annecy, a walking tour of Lyon, and many more.

CEFAM also offers customized programs that can include seminars, lectures, corporate visits, or cultural activities to name a few. CEFAM collaborates with universities and other groups to build an itinerary to meet their needs, and work within the group's budget and timeframe to put together a personalized experience.





Course offering

FALL SEMESTER

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment of Business
- DSCI 210 Business Statistics
- ECON 110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 410 International Economics
- ENGL 230 American Literature
- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French

- FREN 150 French Culture and Civilization
- HIST 210 American History
- HIST 320 The United States Since the Civil War
- NSCI 210 Environmental Science
- PHIL 130 Dimensions of Diversity

BUSINESS

- ACCT 115 Introduction to financial accounting I
- ACCT 121 Introduction to financial accounting II
- ACCT 410 Intermediate Financial Accounting I
- BUSI 410 Business Ethics
- DSCI 410 Operations & Supply Chain Management

- FINC 210 Introduction to Managerial Finance
- FINC 220 Intermediate Managerial Finance
- FINC 420 Financial Planning & Analysis
- MGMT 220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy
- MKTG 210 Principles of Marketing
- MKTG 410 Consumer Behavior
- MKTG 420 Advertising
- MKTG 440 Project Management in Marketing
- MKTG 450 Sales Management & Negotiation

SPRING SEMESTER

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment of Business
- BLAW 210 The Legal Environment of International Business
- COMP 125 Introduction to Management Information System
- DSCI 210 Business Statistics
- DSCI 220 Quantitative Techniques
- ECON 110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 210 Intermediate Macroeconomics
- ECON 410 International Economics
- ENGL 230 American Literature

- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French
- FREN 150 French Culture and Civilization
- HIST 210 American History
- HIST 320 The United States since the Civil War
- NSCI 210 Environmental Science
- PHIL 120 Intellectual Heritage II
- PHIL 130 Dimensions of Diversity
- POLS 210 Issues in International Politics

BUSINESS

- ACCT 115 Introduction to financial accounting I
- ACCT 121 Introduction to financial accounting II
- ACCT 420 Intermediate Financial Accounting II

- BUSI 410 Business Ethics
- COMP 410 Information Technology for Finance
- DSCI 410 Operations & Supply Chain Management
- FINC 210 Introduction to Managerial Finance
- FINC 220 Intermediate Managerial Finance
- FINC 230 International Finance
- FINC 430 Portfolio Management
- MGMT 110 Introduction to Management
- MGMT 220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy
- MKTG 230 International Marketing
- MKTG 430 Marketing Research
- MKTG 460 Digital Marketing

SUMMER SESSION

GENERAL EDUCATION

- DSCI 220 Quantitative Techniques
- ENG 170 Public Speaking
- POLS 210 Issues in International Politics
- NSCI 210 Environmental Science

BUSINESS

- ACCT Managerial Accounting

Hospitality and Tourism Management



CEFAM also offers a 2-semester, specialized program in Hospitality and Tourism Management. Students can enroll for fall + spring or spring + summer. The first semester is spent in dedicated courses at CEFAM, and the second semester is comprised of a full-time, paid Internship in France. This is an incredible opportunity to build on your international experience both in the classroom and professionally, and expand your global network at CEFAM and in the field of Hospitality and Tourism.

The Hospitality and Tourism first semester includes the same excursions and cultural activities as all CEFAM study abroad programs as well as offering optional, specialized activities.



Course offering, Hospitality and Tourism (16 hours)

- HTMG 410 : Hotel Management & Operations **(3 credits)**
- HTMG 420 : Culture & Communication in Hospitality & Tourism Management **(3 credits)**
- HTMG 430 : Contemporary Issues in Hospitality & Tourism Management **(3 credits)**
- French Language **(3 credits)**
- Final course of choice in Marketing or Finance **(3 credits)**
- French culture **(1 credit hour)**



Hospitality and Tourism, Paid Internship:

The second semester internship can include roles such as:

- Kitchen Services/Gastronomy/Pastry
- Dining services
- Room service
- Food & Beverage
- Sommelier services
- Reception

Some examples of corporate partners who accept interns from this program are:

- Best Western
- Groupe Accor
- Relais and Chateaux
- Michelin starred restaurants

French language is not required to complete the internship. Housing is included, and varies depending on placement.

LYON

Lyon, France was ranked
THE #1 CITY FOR STUDENTS

2ND LARGEST METROPOLITAN AREA
in France

2000-YEAR-OLD HISTORIC CENTER
that is a recognized
UNESCO World Heritage site

Capital of
FRENCH GASTRONOMY

A central location in the heart of Europe with an airport and three TGV fast train stations all make Lyon a prime location from which to explore the continent during a study abroad experience. By plane, almost all of Europe is reachable in less than two hours. By train, students can be in Paris, Marseille, or Geneva in less than two hours, and London and Brussels in less than four. Lyon is truly connected to the world.





Program Dates and Application Deadlines

STUDY ABROAD

SUMMER SEMESTER 2020:

Program Dates: May 11 – June 12

Application Deadline: March 15

STUDY ABROAD AND HOSPITALITY & TOURISM FALL SEMESTER 2020:

Program Dates: Sept 7 – Dec 18

Application Deadline: June 1

STUDY ABROAD AND HOSPITALITY & TOURISM SPRING SEMESTER 2021:

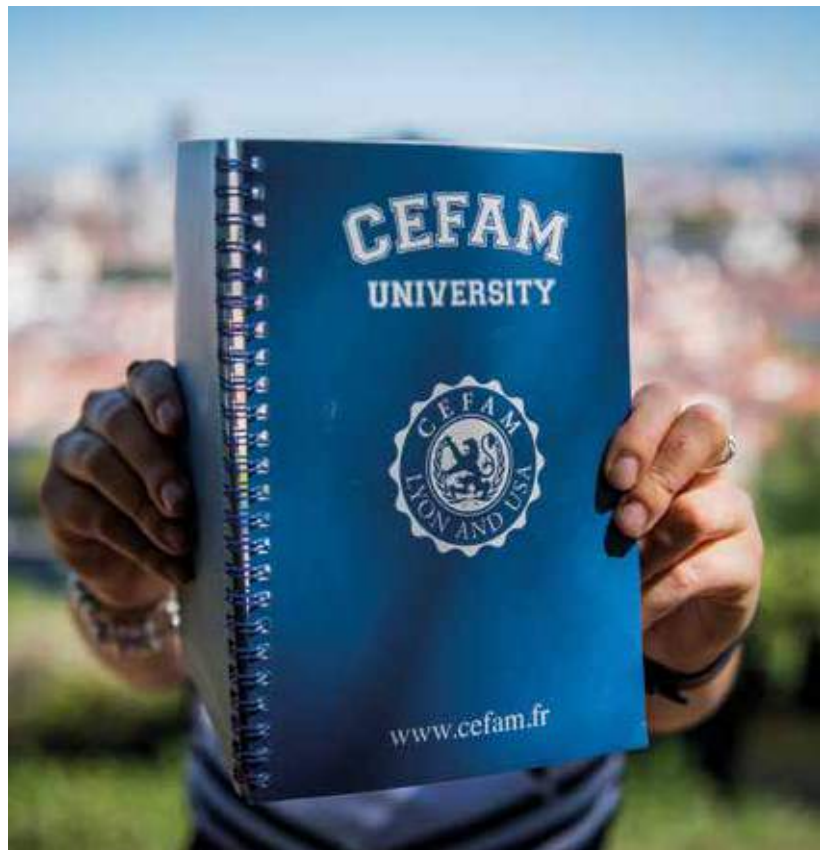
Program Dates: Jan 18 – Apr 30

Application Deadline: Nov 1

HOSPITALITY AND TOURISM INTERNSHIP DATES (APPROXIMATE):

January – April

May – August





Centre d'Études Franco-Américain de Management
Lyon & USA

To apply to any of CEFAM's Study Abroad programs, go to our website at cefam.fr/en/ and download the application from the Short-Term Study Abroad Page.

For any questions, additional information, or to discuss a customized Study Abroad experience, please contact:

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