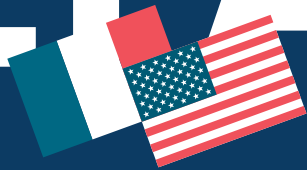


CEFAM



Centre d'Études Franco-Américain de Management
Lyon & USA



Semester, Year & Summer
Programs
in Lyon, France



LYON

Lyon is France's 2nd largest metro area. It's a city full of history and culture, entertainment and commerce, concerts and events, not to mention what it is really known for: amazing food.

Lyon was ranked
A TOP CITY FOR STUDENTS

LYON'S 2000-YEAR-OLD HISTORIC CENTER
is a recognized UNESCO
World Heritage site

Lyon is the capital of
FRENCH GASTRONOMY



A central location in Europe with an airport and three TGV fast train stations make Lyon a prime location from which to explore the continent.





CEFAM

CEFAM is an International School of Management, welcoming dual degree-seeking students and short-term study abroad students from around the globe who share a common goal of internationalizing their higher education experience. CEFAM follows the American liberal arts tradition, offering courses both in Business and General Education, all taught in English, and French Language, Literature, and Civilization courses taught in French.

CEFAM offers semester, year, or summer terms for study abroad students. Students can take 12-16 credits, and in addition to their time in the classroom, students are offered outside activities, cultural visits, and professional development.



Hospitality and Tourism Management

CEFAM offers a 1 or 2 semester specialized program in Hospitality and Tourism Management. Students can enroll for Fall + Spring or Spring + Summer. The first semester is spent in the classroom while the optional second semester is spent in a full-time internship. This opportunity gives students international experience both as students and professionals, and allows them to expand their global network.

SEMESTER 1 (FALL OR SPRING): 16 CREDITS

- HTMG 410: Hotel Management & Operations **(3 credits)**
 - HTMG 420: Culture & Communication in Hospitality and Tourism Management **(3 credits)**
 - HTMG 430: Contemporary issues in Hospitality and Tourism Management **(3 credits)**
 - FREN 110, 120, 130 or 140 French Language **(depending on level, 3 credits)**
 - Final course of choice in Marketing or Finance **(3 credits)**
 - FREN 150: French Culture **(1 credit)**
-

SEMESTER 2 (SPRING OR SUMMER): PAID INTERNSHIP

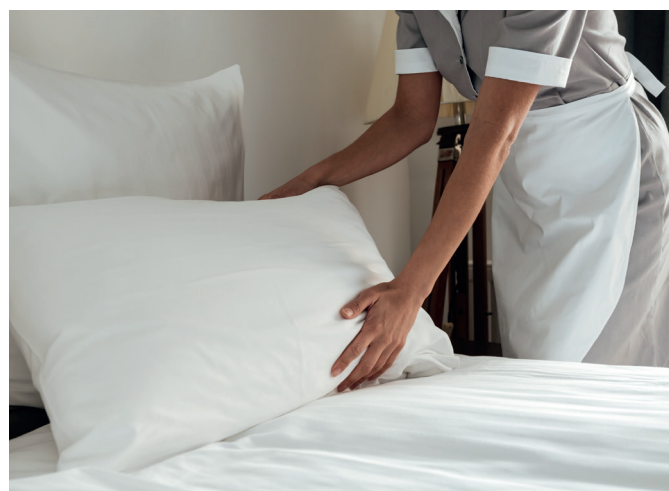
The internship can include such roles as

- Kitchen Services/Gastronomy/Pastry
 - Dining Services
 - Room service
 - Food & Beverage
 - Sommelier services
 - Reception
-

SOME EXAMPLES OF CORPORATE PARTNERS WHO HIRE INTERNS FOR THIS PROGRAM ARE:

- Best Western
 - Groupe Accor
 - Relais and Chateaux
 - Michelin starred restaurants
-

French language is not required to complete the internship. Housing is provided to interns.



French Civilization and Culture

CEFAM offers French majors, minors, and Francophiles alike to study French culture and civilization in Lyon. From local literature to local flavors, students can explore Lyon in her native tongue. Being in Lyon puts CEFAM at an epicenter of French cooking, history, tourism, and commerce. We recommend students participating in this program choose a homestay as their lodging option in order to fully absorb the local language and culture.

FRENCH CIVILIZATION COURSES:

- FREN 310: Lyon et ses écrivains (Lyon and its writers)
- FREN 315: Littérature d'expression française et choix de la langue française (French Literature)
- FREN 140: French for Business
- FREN 3200: Civilisation française (French Civilization)

Enrolled students may also combine French Civilization courses with General Education courses or Business courses in English. Students are permitted up to 16 hours during Fall and Spring Semesters, and 6 hours in the Summer Term.



Tony Parker Adequat Academy & CEFAM

Sports & Business



Basketball or Esports enthusiasts with the desire of studying abroad have the opportunity to spend a semester or a year in France, in the city of Lyon, and live a perfectly tailored experience with the Tony Parker Adequat Academy.

By choosing to live on the TPAA campus, students get to practice and live a real cultural immersion with full access to an apartment (full-board included) in parallel of their studies. The package includes a minimum of 10 hours of practice (Basketball or Esports) supervised by high-level professional staff. Interested students will thus take advantage of the TPAA offer and validate CEFAM credits in the meantime as part of their Sports & Business program.

Established in 1986, CEFAM is an International School of Management based in Lyon, France, working in partnership with North American AACSB-accredited universities.

By definition, the CEFAM Program is international, and open to students of all nationalities who wish to pursue their business studies from an international perspective.

The CEFAM Program follows the American Liberal Arts tradition in education, allowing CEFAM students to study business and non-business subjects.

A UNIQUE CAMPUS

HOME ZONE

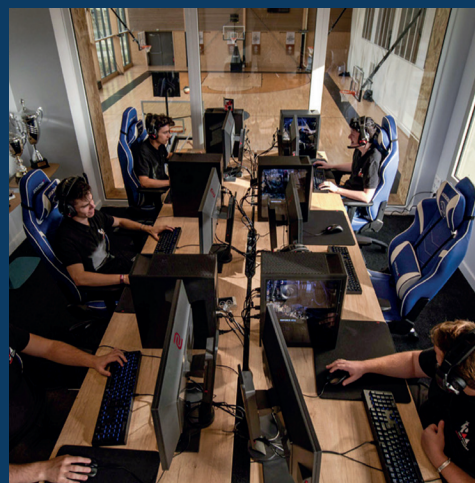
Apartments for resident with reception, day and night supervisors to ensure maximum security.

LIFE ZONE

Reception, relaxation area, restaurant, game room, cinema room, laundry room.

PLAY ZONE

3 basketball courts, 1 esport room, locker rooms, balneotherapy, medical centre (physiotherapy/doctor), fitness training area, coaches offices.





& Professional & Soft Skills Development

Students enrolled at CEFAM receive professional development training as a part of their course program.

This is delivered in workshops, seminars, and one-on-one sessions with the Head of Corporate Relations.

As short-term study abroad students, CEFAM recognizes the importance of understanding and articulating the professional and soft skill growth that comes with time abroad.



Course Offering*

Traditionally, CEFAM is a school of Management following an American curriculum. CEFAM's most established program offers General and Specialized Business courses as well as General Education. French language and culture courses are also available. Students can enroll in up to 16 credits per semester or 6 during the summer term.

FALL SEMESTER

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment of Business
- DSCI 210 Business Statistics
- ECON 110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 410 International Economics
- ENGL 230 American Literature
- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French
- FREN 150 French Culture and Civilization
- HIST 210 American History
- NSCI 210 Environmental Science
- PHIL 130 Dimensions of Diversity
- POLS 110 Introduction to Political Theory
- POLS 210 Issues in International Politics
- POLS 310 Understanding the European Union

BUSINESS

- ACCT 115 Introduction to Financial Accounting I
- ACCT 121 Introduction to Financial Accounting II
- ACCT 410 Intermediate Financial Accounting I
- BUSI 410 Business Ethics
- DSCI 410 Operations & Supply Chain Management
- FINC 210 Introduction to Managerial Finance
- FINC 220 Intermediate Managerial Finance
- FINC 420 Financial Planning & Analysis
- MGMT 220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy
- MKTG 210 Principles of Marketing
- MKTG 410 Consumer Behavior
- MKTG 420 Advertising
- MKTG 440 Project Management in Marketing
- MKTG 450 Sales Management & Negotiation

FRENCH CIVILIZATION

- FREN 310 Lyon et ses écrivains (Lyon and its writers)
- FREN 315 Littérature d'expression française et choix de la langue française (French Literature)
- FREN 140 French for Business
- FREN 320 Civilisation française (French Civilization)

HOSPITALITY & TOURISM MANAGEMENT

- HTMG 410: Hotel Management & Operations (3 credits)
- HTMG 420: Culture & Communication in Hospitality and Tourism Management (3 credits)
- HTMG 430: Contemporary issues in Hospitality & Tourism Management (3 credits)

SPRING SEMESTER

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment of Business
- BLAW 210 The Legal Environment of International Business
- COMP 125 Introduction to Management Information System
- DSCI 210 Business Statistics
- DSCI 220 Quantitative Techniques
- ECON 110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 210 Intermediate Macroeconomics
- ECON 410 International Economics
- ENGL 230 American Literature
- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French
- FREN 150 French Culture and Civilization
- HIST 210 American History
- HIST 320 The United States since the Civil War
- NSCI 210 Environmental Science

- PHIL 120 Intellectual Heritage II
- PHIL 130 Dimensions of Diversity
- POLS 110 Introduction to Political Theory
- POLS 210 Issues in International Politics
- POLS 310 Understanding the European Union

BUSINESS

- ACCT 115 Introduction to Financial accounting I
- ACCT 121 Introduction to Financial accounting II
- ACCT 420 Intermediate Financial Accounting II
- BUSI 410 Business Ethics
- COMP 410 Information Technology for Finance
- DSCI 410 Operations & Supply Chain Management
- FINC 210 Introduction to Managerial Finance
- FINC 220 Intermediate Managerial Finance
- FINC 230 International Finance
- FINC 430 Portfolio Management
- MGMT 110 Introduction to Management
- MGMT 220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy

- MKTG 230 International Marketing
- MKTG 430 Marketing Research
- MKTG 460 Digital Marketing

FRENCH CIVILIZATION

- FREN 310 Lyon et ses écrivains (Lyon and its writers)
- FREN 315 Littérature d'expression française et choix de la langue française (French Literature)
- FREN 140 French for Business
- FREN 320 Civilisation française (French Civilization)

HOSPITALITY & TOURISM MANAGEMENT

- HTMG 410: Hotel Management & Operations (3 credits)
- HTMG 420: Culture & Communication in Hospitality and Tourism Management (3 credits)
- HTMG 430: Contemporary issues in Hospitality & Tourism Management (3 credits)

SUMMER SESSION

GENERAL EDUCATION

- ENG 170 Public Speaking
- POLS 210 Issues in International Politics

BUSINESS

- ACCT 130 Managerial Accounting

* Additional courses can be made available with a minimum of 10 students. CEFAM pedagogical team recommends confirming courses at the time of application. Course Catalog and Course Descriptions available upon request.



Testimonials

At CEFAM, we believe that every study abroad experience, whether long-term or for a few weeks, should be a discovery of one's self and others. It is our wish for each student on our campus to live an international and intercultural experience every day, professionally and personally, so that students leave our campus transformed. To come to CEFAM as a visiting student is to participate in this experience, while exploring one's self and one's world. Our goal is for even visiting faculty to live out this transformation. Here are what some students have said about their experience at CEFAM:

"My experience at CEFAM was unparalleled. I had an enriching experience in class with an engaging professor that cultivated and sustained the academic growth of each of her students. I additionally made many life-long friends, and look forward to coming back to Lyon in the near future for that very reason!"

Anna, NEU, 2022

"I truly loved my time spent here...coming to France opened my eyes to traveling... Coming to France has opened my eyes to a different culture and has taught me how to try to make friendly connections with peers even though there may be a language barrier. Being able to try to learn a new language is very interesting and I enjoyed every second of it."

Joexi, Siena College, 2021

"Regarding my experience in CEFAM/Lyon, I have to say that students and staff members made me feel welcomed at all times. They offered me their help, even when I didn't ask for it, and that means a lot to me."

Student, University of the Ozarks, 2021



& Dates Application Process

SPRING, 2024
JANUARY 15 - APRIL 26

SUMMER, 2024
MAY 13 - JUNE 14

FALL, 2024
SEPTEMBER 2 - DECEMBER 20



To apply to any of CEFAM's short-term programs, please send the following documents to Rachel Stowe, Director of International Enrollment, at rachel.stowe@cefam.fr

- Completed Application form
(downloaded from the CEFAM website: <https://www.cefam.fr/en/admissions/study-abroad-application-process/>)
- Copy of Passport
- Academic Transcripts
- Personal Statement





Centre d'Études Franco-Américain de Management
Lyon & USA

For additional information or to inquire about a customized Study Abroad experience,
please contact:

Rachel Stowe, Director of International Enrollment
rachel.stowe@cefam.fr
+33 7 66 71 96 85

www.cefam.fr



