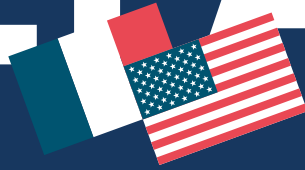


# CEFAM



Centre d'Études Franco-Américain de Management  
Lyon & USA

## Invest in Your International Future

Jumpstart your International Career  
with CEFAM International School  
of Management in Lyon, France

In partnership with  
American universities  
accredited by:



Degree certified  
Level 7 by the  
French Government



Boston



Philadelphia



NYC



Albany



Lawrenceville



West Long  
Branch



Fredericksburg



Philadelphia



San Francisco



Fredericton



Quebec

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# Your career deserves **the best of both worlds!**

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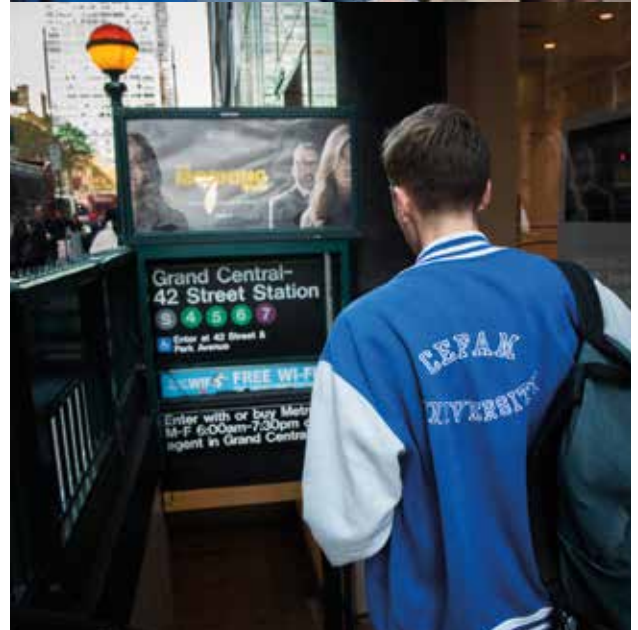
**Are you dreaming of  
an international career?**



**A future in international business will without a doubt involve time spent in the United States and a professional mastery of English. If you enroll at CEFAM (Centre d'Études Franco-Américain de Management, created in 1986), you will be choosing the only institution to guarantee its entire student body the chance**

**to study a full year in the United States. The objectives of our institution are to help you to earn your high-quality degrees recognized both in France and globally from AACSB accredited universities, and to launch your international career.**

**Karine CHAUX, Dean**



**CEFAM's mission is to provide a high-quality, international business education, combining the American academic model with a competency-driven engaged learning experience, to produce graduates able to define their own vision of academic, professional, and personal success while excelling in the international management career they have chosen.**

At CEFAM, undergraduates can earn dual degrees in four years (or even triple degrees in five). Spend 3 years on our campus in Lyon and 1 year either in the United States or 2 years in Canada at one of our partner universities. You can also choose to remain at CEFAM all four years.

Post-graduate business students can earn dual degrees in two years by joining CEFAM's 4<sup>th</sup> year directly and continuing to one of our MSc or MBA partners in the United States or Canada.

CEFAM's dual degree programs invite students into an international environment with multi-national faculty who bring real-world experience directly into the classroom.

# CEFAM's Undergraduate Dual Degree Partners

CEFAM graduates earn a Professional Master's degree (RNCP Level 7 "Manager of International Organizations") from CEFAM and a BBA (Bachelor's of Business Administration) from an AACSB accredited partner university. Students choose from any major offered at the partner university's Business program.

Admission into the partner university is streamlined and guaranteed\* with no caps

\* GPA requirement must be met.



## Northeastern University (Boston, Massachusetts)

Accounting, Brand Management, Business Analytics, Corporate Innovation, Entrepreneurial Startup, Entrepreneurship, Family Business, Finance, FinTech, Global Business & Strategy, Healthcare Management & Consulting, Human Resource Management, International Business (as second concentration only) Management Information Systems, Marketing, Marketing Analytics, Social Innovation & Entrepreneurship, and Supply Chain Management



TEMPLE  
UNIVERSITY

## Temple University (Philadelphia, PA)

Accounting, Business Management, Economics, Entrepreneurship, Finance, Financial Planning, Human Resource Management, International Business, Legal Studies in Business, Management Information Systems, Marketing, Real Estate, Risk Insurance and Healthcare Management, Statistical Science & Data Analytics, and Supply Chain Management



## Pace University (New York, NY)

Accounting, Actuarial Science, Advertising, Arts & Entertainment, Business Analytics, Business Management, Digital Marketing, Entrepreneurship, Finance, Health Care Management, Human Resource Management, International Management, Marketing, Quantitative Business, Analysis, Sports Marketing



## Menlo College (Silicon Valley, CA)

Accounting, Entrepreneurship, Human Resource Management, International Management, Marketing, Real Estate, Sports Management



## Rider University (Lawrenceville, NJ)

Accounting, Analytics (minor only), Business Analytics, Business Management, Entrepreneurship, Finance, Human Resource Management, International Management (co-major only), Management and Leadership, Management Information Systems, Marketing, Sports Marketing (minor only), Supply Chain Management



SIENACollege

## Siena College (Albany, NY)

Accounting, Actuarial Science, Economics, Entrepreneurship (minor only) Finance, Marketing



## University of New Brunswick (Fredericton, NB, Canada)

Accounting, Economics, Economics & Finance, Entrepreneurship, Finance, Human Resource Management, International Business, Logistics, Marketing





**MBA ANYWHERE IN THE WORLD**

**6<sup>TH</sup> YEAR**

**2 YEARS IN CANADA**

Simultaneous acquisition of a BBA from a Canadian and a French state-certified level 7 degree



**4<sup>TH</sup> & 5<sup>TH</sup> YEARS**

**Programme Grande Ecole**

ISC Paris provides a Master of AACSB, AMBA, EPAS PGE, either full-time or co-op training

**MBA ANYWHERE IN THE WORLD**

**5<sup>TH</sup> YEAR**      **5<sup>TH</sup> YEAR**

**1 YEAR IN THE UNITED STATES**

Simultaneous acquisition of a BBA from an American AACSB-accredited partner school and a French state-certified level 7 degree



**4<sup>TH</sup> YEAR**

**Master of Science**

ISC Paris provides AACSB-accredited training, either full-time or co-op

**MBA IN THE UNITED STATES OR IN CANADA**

**5<sup>TH</sup> YEAR**      **PROFESSIONAL INTEGRATION**      **5<sup>TH</sup> YEAR\*\***

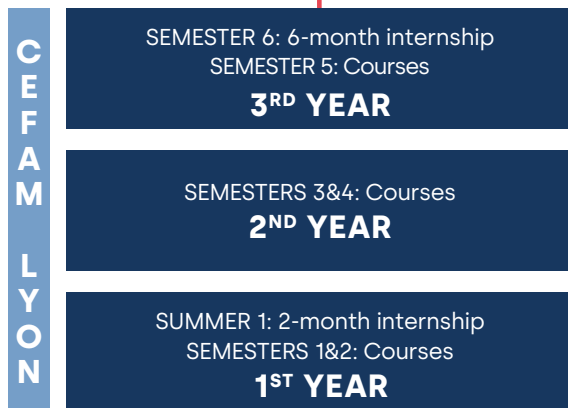
**1 YEAR AT CEFAM LYON**

Acquisition of French state-certified level 7 degree



**4<sup>TH</sup> YEAR**

**Direct admission into 4<sup>th</sup> year at CEFAM**



**FRENCH BACCALAURÉAT OR EQUIVALENT**  
Admission by way of entrance examination

\* Admission "PGE" (Programme Grande Ecole) possible by way of entrance examination during 3<sup>rd</sup> year at CEFAM.

\*\* MSc Admission: dependent on academic performance at CEFAM and an interview.

# Liberal Arts Track in International Relations

**CEFAM is proud to announce the inauguration of a new track in partnership with Siena College, in Liberal Arts with an emphasis in International Relations, starting Fall 2024. This is an interdisciplinary track addressing key global challenges, issues, and approaches to politics with the goal of training students with a comprehensive education in the social sciences.**

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This program leads students to earning a Bachelor's of Arts from Siena College. This is not a dual degree program, but it is a 2 + 2 with 2 years in Lyon and 2 years at Siena College.

The track includes a wide range of classes which will include, among others,

- History of International Relations
- Theories in International Relations
- Issues in International Relations
- International Politics
- Political theory
- Economics
- International Law
- Organizations
- Diversity
- Geopolitics
- Environmental Policy and Law
- French
- Art
- The European Union



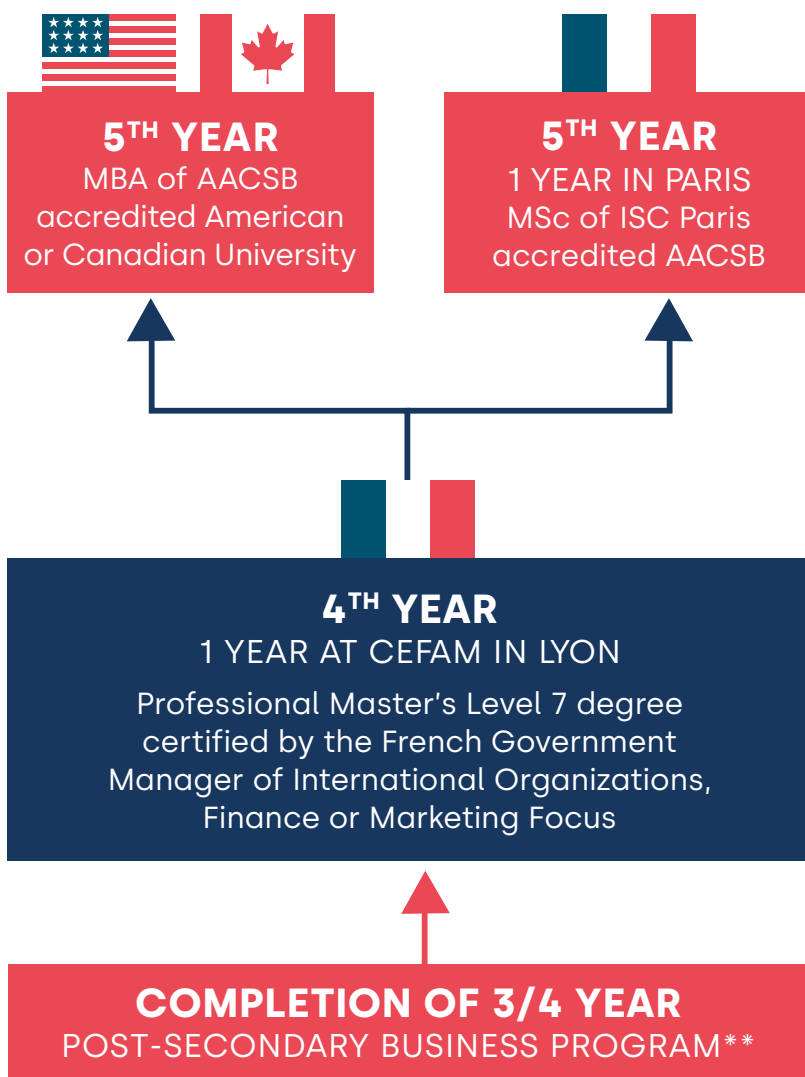


# Earn Two Master's in Two Years

University graduates who have already earned their Bachelor's degree in Business are invited to apply directly for CEFAM's fourth year.

They have the chance to earn the CEFAM Professional Master's (RNCP Level 7) with a major in Finance or Marketing in just one year.

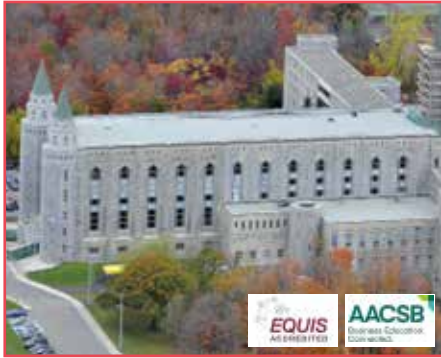
They can then take advantage of CEFAM's MBA and MSc partners in the United States, Canada, or France in order to earn their degree in one additional year\*.



\* Total required time can vary based on evaluation results of Bachelor's degree course credits.  
\*\* Subject to course description analysis.

# OUR PARTNERS

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**Quebec, Canada**

Ranked 251-300 in the Times Higher Education World Ranking

**MBA Concentrations:** Strategy & Innovation, Strategic Project Management, Supply Chain Management, Strategic Marketing, Corporate Social Responsibility, Health Services Management, Accounting, Business Management, Pharmaceutical Management, Urban & Real Estate Management, Global Business, Financial Planning, Finance, Entrepreneurship, Digital Marketing, Digital Business Management, Information Technology Management, Logistics & Analytics

**Admissions Requirements:** 3.0 GPA

**2023-24 Tuition Fees:** CAD\$ 35,915.00

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## MONMOUTH UNIVERSITY

**Long Branch, New Jersey**

Ranked #18 in Regional Universities North by US News and World Report

**MBA Concentrations:** Accounting, Finance, Management, Marketing and Real Estate

**Admissions Requirements:** 3.0 GPA, 79 TOEFL

**2023-24 Fees:** \$54,561.00

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**Fredericksburg, VA**

Ranked 11<sup>th</sup> among public liberal arts colleges by US News and World Report

**MBA Concentrations:** General MBA

**Admissions Requirements:** 3.0 GPA

**2023-24 Fees:** \$44,935.20

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**Paris**

Ranked #19 in L'Étudiant's honor roll of Business Grandes Écoles

**MSc Concentrations:** International Business & Marketing, International Business & Finance, or International Business & Supply Chain

**Admissions Requirements:** 2.5 GPA and Admissions Interview

**2023-24 Tuition Fees:** 11 250.00 €

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**Philadelphia**

Ranked 11<sup>th</sup> among public liberal arts colleges by US News and World Report

**MBA Concentrations:** MS Business Systems & Analytics (MS BSA)

**Admissions Requirements:** 3.0 GPA

**2023-24 Fees:** \$27,585.00

# Professional Development and Internships

Professional development and training is an integral part of the CEFAM experience. Our Career Services Office ensures students are prepared to enter into the professional world, both as interns and later as alumni.

- **Conferences** with external guests, professionals, or alumni
- **Networking** events
- **Workshops** with specific themes
- **Meetings** in groups and individually in order to define and plan professional goals
- **Tools** are available to help each student begin to put together plans and goals

CEFAM students have two internships during their time at CEFAM, a 2-month and 6-month internship.





# Student Life at CEFAM

**CEFAM is an international campus with 32 nations represented and a 25% international student population.**

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CEFAM also is full of clubs and organizations such as :

- **Student council**
  - **Cefamous:** Our Student Ambassadors
  - **CEFAM Connect:** A networking group to link CEFAM with French and International Companies
  - **Social Events Committee:** Organizing annual activities like our Thanksgiving and Halloween celebrations and our Prom
  - Yearbook Club
  - Business consulting
  - Arts Association
  - Cultural Projects
  - **Sports Clubs:** Soccer, Cheerleading, Golf, Basketball, Flag Football
- 





# Lyon is our campus

To live in Lyon is to live in a top-rated city for students, on a 2000-year-old UNESCO World Heritage Site, in the capital of French gastronomy, and to participate in a dynamic economic center.

**Lyon is the 2<sup>nd</sup> largest urban area** in France.

**A top city** for students.

**Top 5 city** in the world according to Conde Nast Traveller.

**International Hub** for Business and Culture.



# Invest in Your International Future



## Academic year 2023-24 Tuition Fees

- **First Year:** 10,384€
- **Second Year:** 8,976€
- **Third Year:** 5,117€
- **Fourth Year at CEFAM:** 12,158€

## Application process for 1<sup>st</sup> year and transfer students

1. Fill out the online application at [cefam.fr/en](http://cefam.fr/en) and upload requested documents.
2. Pay the entrance exam fee of 140€.
3. Complete the entrance exam online, including Admissions Interview.

**Note to transfer students:** You may send transcripts in advance for evaluation. Accumulation of credits matching the CEFAM program will determine at which level a transfer student enrolls.

## CEFAM 4<sup>th</sup> year admissions requirements

Complete Online Application.

**Online Entrance Exam:**

- Written English: 1.5 hours
- Listening Comprehension: 30 minutes
- Case Study: 2 hours
- Interview of Motivation: 30 minutes (by phone or online platform)

## 4<sup>th</sup> year courses

### MARKETING MAJOR

**Fall Semester**

- Operations & Supply Chain Management
- Consumer Behavior
- Advertising
- Sales Management & Negotiation
- Project Management in Marketing

**Spring Semester**

- International Economics
- Strategic Management & Organizational Policy
- Business Ethics
- Digital Marketing
- Marketing Research

### FINANCE MAJOR\*

**Fall Semester**

- International Economics
- Strategic Management & Organizational Policy
- Business Ethics
- Financial Planning & Analysis
- Intermediate Financial Accounting I

**Spring Semester**

- Operations & Supply Chain Management
- Intermediate Financial Accounting II
- French Accounting
- Information Technology for Finance
- Portfolio Management

\* Available depending on the number of registered students.



# CEFAM

Centre d'Études Franco-Américain de Management  
Lyon & USA

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