

SPORTS & BUSINESS in Lyon, France

Options : semester or full year



Basketball or Esports enthusiasts with the desire of studying abroad have the opportunity to spend a semester or a year in France, in the city of Lyon, and live a perfectly tailored experience with the Tony Parker Adequat Academy. By choosing to live on the TPAA campus, students get to practice and live a real cultural immersion with full access to an apartment (full-board included) in parallel of their studies. The package includes a minimum of 10 hours of practice (Basketball or Esports) supervised by high-level professional staff. Interested students will thus take advantage of the TPAA offer and validate CEFAM credits in the meantime as part of their Sports & Business program.

Established in 1986, CEFAM is an International School of Management based in Lyon, France, working in partnership with North American AACSB-accredited universities. By definition, the CEFAM Program is international, and open to students of all nationalities who wish to pursue their business studies from an international perspective. The CEFAM Program follows the American Liberal Arts tradition in education, allowing CEFAM students to study business and non-business subjects.

A UNIQUE CAMPUS

HOME ZONE

Apartments for resident with reception, day and night supervisors to ensure maximum security

LIFE ZONE

Reception, relaxation area, restaurant, game room, cinema room, laundry room

PLAY ZONE

3 basketball courts, 1 esport room, locker rooms, balneotherapy, medical centre (physiotherapy/doctor), fitness training area, coaches offices



FALL SEMESTER COURSES

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment
- DSCI 210 Business Statistics
- ECON 110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 410 International Economics
- ENGL 230 American Literature
- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French
- FREN 150 French Culture and Civilization
- HIST 210 American History
- HIST 320 The United States Since the Civil War
- NSCI210 Environmental Science
- PHIL 130 Dimensions of Diversity

BUSINESS

- ACCT115 Introduction to financial accounting I
- ACCT121 Introduction to financial accounting II
- ACCT410 Intermediate Financial Accounting I
- BUSI410 Business Ethics
- DSCI 410 Operations & Supply Chain Management
- ECFINC210 Introduction to Managerial Finance
- FINC220 Intermediate Managerial Finance
- FINC 420 Financial Planning & Analysis
- MGMT220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy
- MKTG210 Principles of Marketing
- MKTG410 Consumer Behavior
- MKTG420 Advertising
- MKTG440 Project Management in Marketing
- MKTG450 Sales Management & Negotiation

SPRING SEMESTER COURSES

GENERAL EDUCATION

- ARTS 210 Art History
- BLAW 115 Introduction to the Legal Environment
- BLAW 210 The Legal Environment of Internationals Business
- COMP125 Introduction to Management Information System
- DSCI210 Business Statistics
- DSCI220 Quantitative Techniques
- ECON110 Principles of Macroeconomics
- ECON 120 Principles of Microeconomics
- ECON 410 International Economics
- ENGL 230 American Literature
- FREN 110 Introductory French
- FREN 120 Intermediate French
- FREN 130 Advanced French
- FREN 150 French Culture and Civilization
- HIST 210 American History
- HIST 320 The United States Since the Civil War
- NSCI210 Environmental Science
- PHIL 120 Intellectual Heritage II
- PHIL 130 Dimensions of Diversity
- POLS210 Issues in International Politics

BUSINESS

- ACCT115 Introduction to financial accounting I
- ACCT121 Introduction to financial accounting II
- ACCT420 Intermediate Financial Accounting II
- BUSI410 Business Ethics
- COMP410 Information Technology for Finance
- DSCI 410 Operations & Supply Chain Management
- ECFINC210 Introduction to Managerial Finance
- FINC220 Intermediate Managerial Finance
- FINC230 International Finance
- FINC430 Portfolio Management
- MGMT110 Introduction to Management
- MGMT220 Organizational Behavior
- MGMT 410 Strategic Management & Organizational Policy
- MKTG230 International Marketing
- MKTG430 Marketing Research
- MKTG460 Digital Marketing

SUMMER SESSION

GENERAL EDUCATION

- DSCI220 Quantitative Techniques
- ENG170 Public Speaking
- POLS210 Issues in International Politics
- NSCI210 Environmental Science

BUSINESS

- ACCT Managerial Accounting



TO APPLY TO THIS PROGRAM

Please contact **Cécile MAURY**: cecile.maury@cefam.fr. She will then contact you to schedule your application interview. Application deadlines will be as follows :

- For the Fall Term : **July 15**
- For the Spring Term : **November 15**
- For the Summer Term : **April 15**

TUITIONS AND FEES

TPAA : Accomodation, full-board and practice of your passion

SEMESTER : 8 475€

FULL YEAR : 16 950€

+ CEFAM : 636€ /course