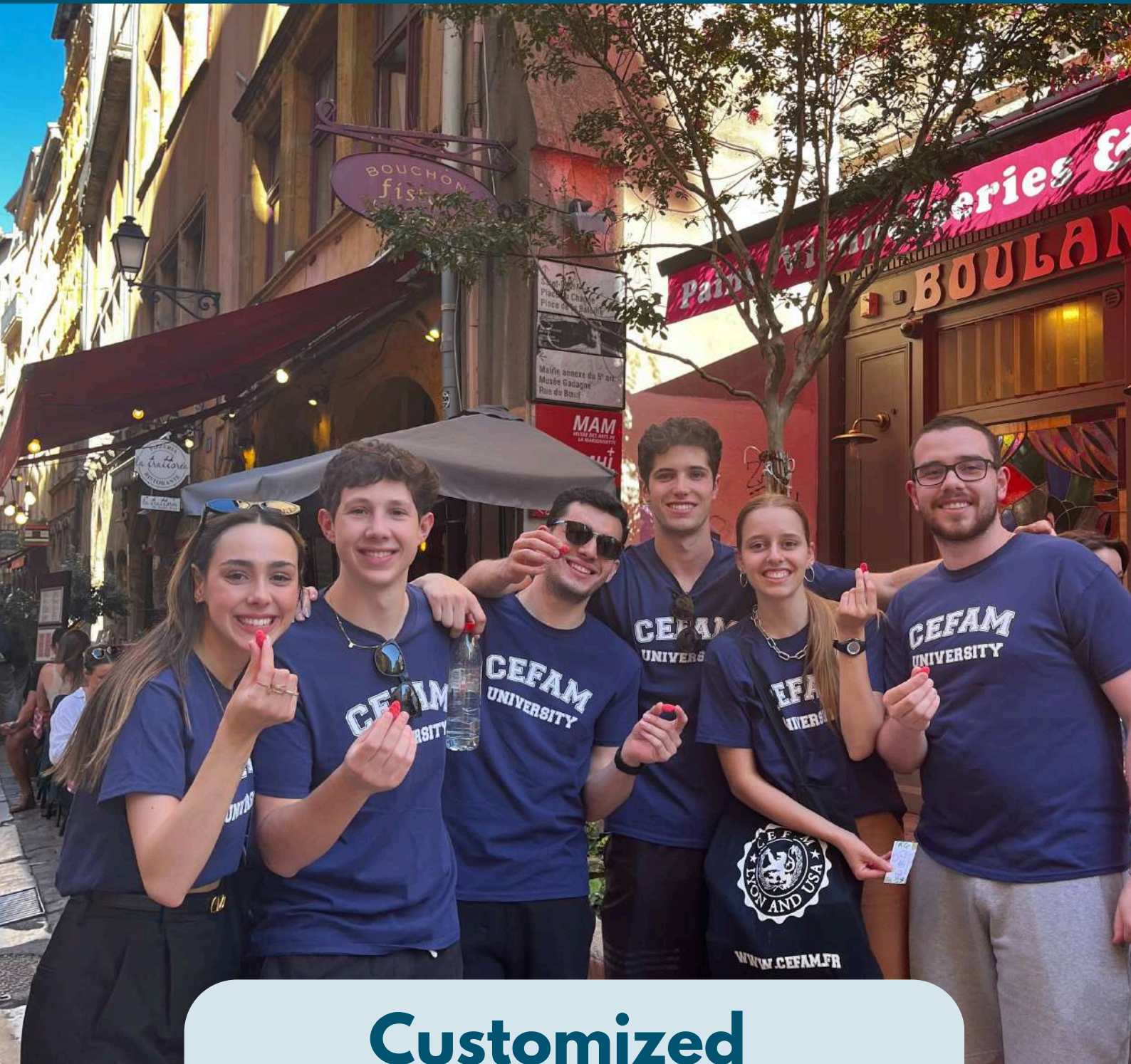




International School of Business and Management
Lyon, France



**Customized
Faculty-Led Programs**



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Welcome to CEFAM

Established in 1986, CEFAM is a Franco-American Business School working in partnership with American and Canadian AACSB-accredited universities. These partnerships promote the mobility of students, and offers opportunities to spend part of their education abroad. By definition, the CEFAM Program is international and open to students of all nationalities who wish to pursue their studies from an international perspective. Located in Lyon, an important European crossroads, CEFAM has built its reputation on both the high academic standards it offers and expects of students and on the Franco-American framework with which such standards are attained. At CEFAM, all courses are taught in English by professors with advanced educational degrees and considerable experience in their area. CEFAM students benefit from a high professor-student contact level to ensure a quality academic environment.



Faculty-Led Study Abroad Programs at CEFAM

Faculty-led study abroad programs provide a unique opportunity to add experiential components to courses by making the world your classroom.

Our faculty-led programs are short-term, group-based study-abroad programs that:

- Range from 4 days to 6 months, offering flexibility based on academic needs
- Fulfill specific course requirements at partner universities, often satisfying a goal area, major, or minor requirement
- Bring together students from the same university, fostering collaboration and shared learning experiences
- May or may not be led by Faculty from the partner institution





At CEFAM, we welcome you to one of the most attractive cities in France: Lyon

About Lyon

Lyon is a city full of history and culture, entertainment, shopping, concerts and events, and not to mention what it is really known for: amazing food.

- **2ND LARGEST** urban area in France.
- Lyon is the capital of **FRENCH GASTRONOMY**.
- **LYON'S 2000-YEAR-OLD HISTORIC CENTER** is a recognized UNESCO World Heritage site.
- Lyon was ranked **A TOP CITY FOR STUDENTS**.







What you need to let us know to build your Faculty Led Program:

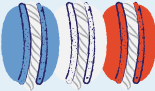
- **Fields of Study:** Business, Economics, Marketing, International Relations... or a focus on a local spotlight such as: French & Lyonnaise gastronomy & wine, French cinema, Luxury and Fashion industry in France.
- **Program Duration:** Start and end dates to be determined based on institutional needs
- **Group Size:** Estimated number of participating students and Faculty members
- **Budget:** The budget per student or overall budget
- **What would you like to be included:**
 - Airport pick up
 - Accommodation options (single or double rooms or host families)
 - City transportation pass
 - Welcome and farewell dinners with CEFAM staff
 - Historical and cultural tours
 - Corporate visits
 - Academic credit hours

Sample Schedule


OCTOBER 2024 - WEEK 1

	Sunday 6th	Monday 7th	Tuesday 8th	Wednesday 9th	Thursday 10th	Friday 11th	
9:00	Arrival Lyon + in host families	Orientation day (B302) + Tour of the city + Welcome Dinner 	Food Rhetorics (9h-11h30) C340	Creative Writing (9h-11h30) B209	Food Rhetorics (9h-11h30) J011	Free Time	
10:00			Lunch	Lunch	Lunch		
11:00							
11.30 – 13.00			French Class B222 (gp 1 : 13h/15h) (gp 2 15h/17h)	French Class B115 (gp 1 : 13h/15h) (gp 2 15h/17h)	Visit & tasting "Chocolaterie Sève" 		
14:00							
15:00							
16:00							
17:00							
18:00							

OCTOBER 2024 - WEEK 2

	Monday 14th	Tuesday 15th	Wednesday 16th	Thursday 17th	Friday 18th
9:00	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	DAY TRIP
10:00					10h30h-12h30
11:00					Visit to Montélimar
11.30 - 13.00	Lunch	Lunch	Lunch	Lunch	12h30-13h45h
14:00	Company visit Campus Région du Numérique	French Class (gp 1: 13h/15h) (gp 2 15h/17h)	French Class (gp 1: 13h/15h) (gp 2 15h/17h)	Visit & tasting	Lunch + free time
15:00				"Cité de la gastronomie" 	14h-16h
16:00					Visit & tasting in a Nougat shop
17:00					
18:00					

OCTOBER 2024 - WEEK 3

	Monday 21st	Tuesday 22th	Wednesday 23th	Thursday 24th	Friday 25th
9:00	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	DAY TRIP 10h30h-12h30 Visit of "PICTURE"
10:00					
11:00					
11.30 - 13.00	Lunch	Lunch	Lunch	Lunch	12h30-13h45h
14:00	Free time	French Class (gp 1: 13h/15h) (gp 2 15h/17h)	French Class (gp 1: 13h/15h) (gp 2 15h/17h)	Cheese tasting "Fromagivore" 	Lunch + free time 14h-16h Visit of "MICHELLIN"
15:00					
16:00					
17:00					
18:00					

OCTOBER 2024 - WEEK 4


	Monday 28th	Tuesday 29th	Wednesday 30th	Thursday 31st	Friday 1st
9:00	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	Creative Writing (9h-11h30)	Food Rhetorics (9h-11h30)	BANK HOLIDAY
10:00					
11:00					
11.30 – 13.00	Lunch	Lunch	Lunch	Lunch	
14:00	Treasure Hunt with our French teacher	French Class (gp 1 : 13h/15h) (gp 2 15h/17h)	French Class (gp 1 : 13h/15h) (gp 2 15h/17h)	Cooking & tasting “L’Atelier des Chefs” 	
15:00					
16:00					
17:00					
18:00					

Photo Gallery







How It Works

6 to 12 months before the Program Begins:

1

Consultation · Proposal Development · Contracts

- CEFAM collaborates with your school Faculty and staff to discuss the program's vision and objectives, explore options, offer insights, and outline available support and services.
- CEFAM crafts a tailored program proposal, detailing included services, student pricing tiers, and key deadlines.
- Confirm the final details of the program proposal.

2

6 Months Before the Program Begins

Proposal Finalization · Promotion · Student Recruitment

- The Agreement between the school and CEFAM is finalized
- Sign the Agreement
- Your institution promotes the program and recruits students. CEFAM can provide assistance!
- The school keeps CEFAM updated on recruitment progress and estimated student enrollment.

3

4 Months Before the Program Begins

Confirmation · Preparation

- Deadline for paying a deposit.
- School submits the final roster, including students & Faculty to CEFAM.
- Students apply for visas if required, with CEFAM providing necessary supporting documents.
- CEFAM's team secures on-site reservations and finalizes program logistics.

4

1 Month Prior to Departure

Implementation

- Housing assignments are finalized for students and shared with students, Faculty, and the school.
- CEFAM enrolls students & Faculty in health insurance coverage if required.
- CEFAM issues the final invoice to the school and deadline to be paid.
- The school, Faculty, and students participate to a pre-arrival webinar and receive important information.

Ready to start: Contact Cécile Maury

Director of International Development

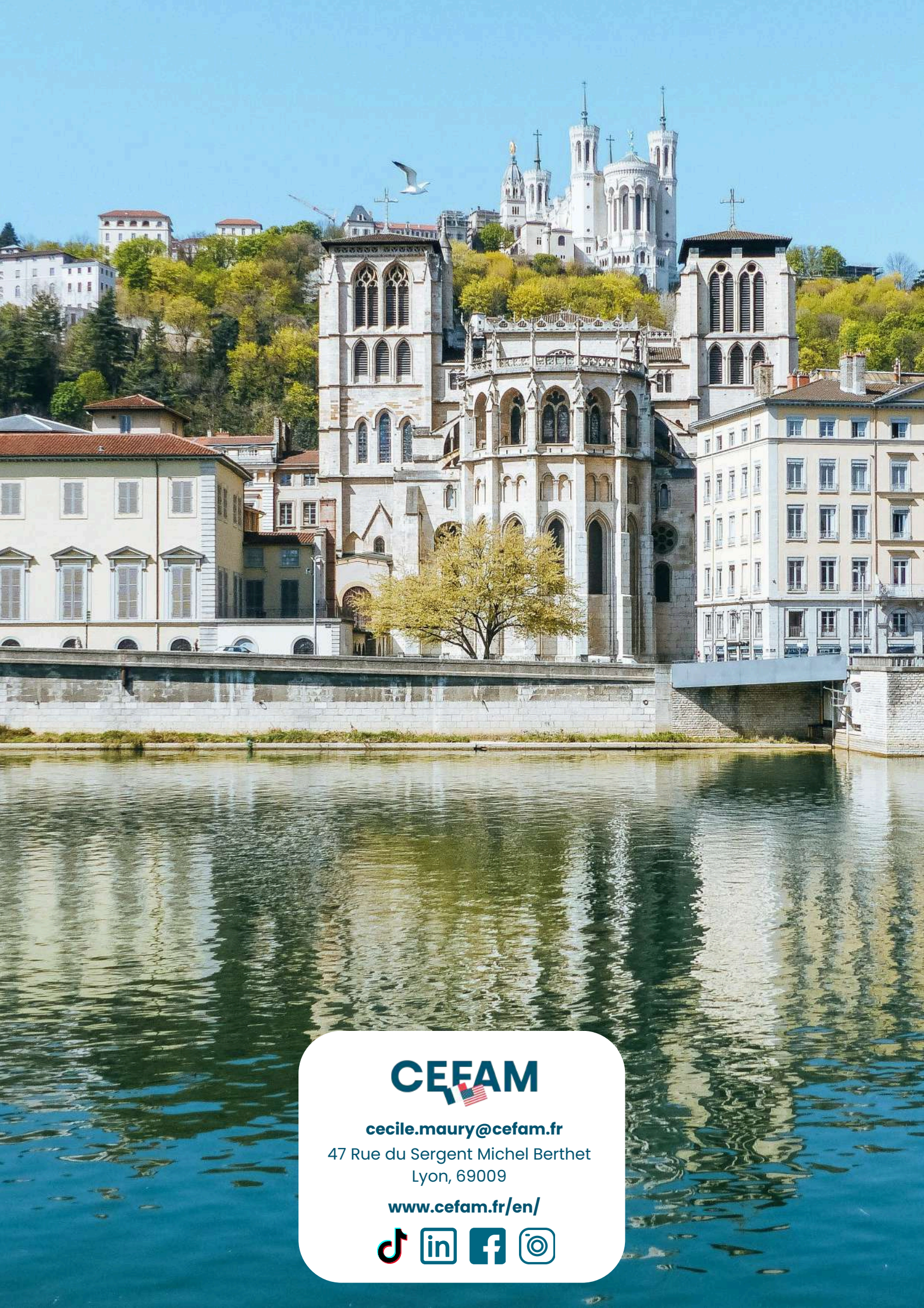
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Ideas for the Faculty Led Program

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Comments & Deadlines



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