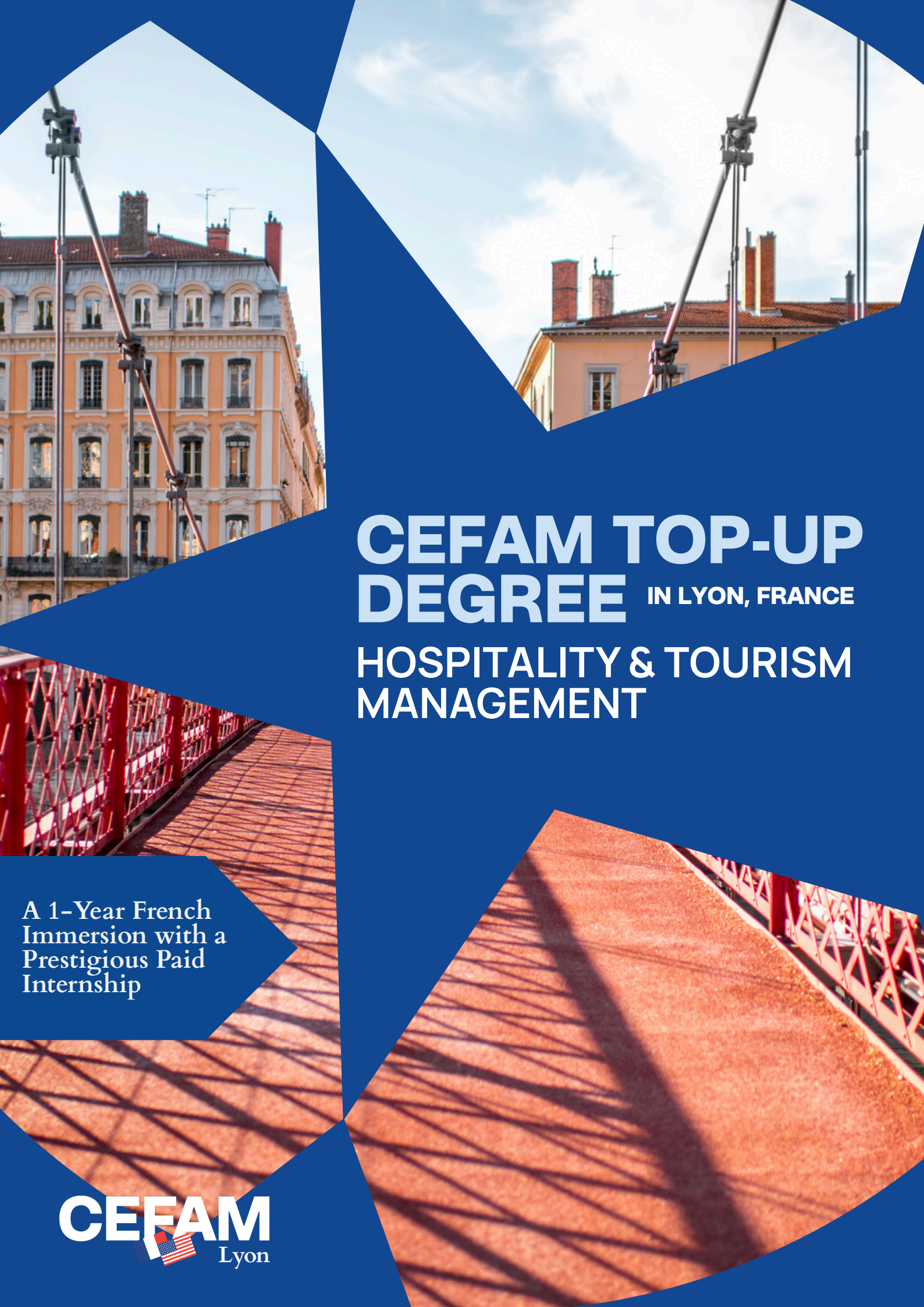




CEFAM TOP-UP DEGREE

IN LYON, FRANCE

HOSPITALITY & TOURISM MANAGEMENT

A 1-Year French
Immersion with a
Prestigious Paid
Internship

WHO IS THIS PROGRAM FOR?

Students who have completed a Bachelor's degree or equivalent in hospitality, tourism, or related fields and wish to:

- Deepen their management and operational knowledge,
- Gain a recognized international degree,
- Live and work in France, in a program that combines academic excellence and hands-on experience.

WHAT MAKES THIS PROGRAM UNIQUE?

- 100% taught in English, with intensive French classes (required level at entry: A2)
- 2 semesters of high-level academic content focused on strategic management in the hospitality industry
- Guaranteed paid internship in France (6 months) through our exclusive partnership with ALZEA Internships include:
 - Accommodation and most of the meals provided
 - Placement in hotels & restaurants throughout France many of them are prestigious properties: Relais & Châteaux, Michelin-starred restaurants, luxury hotels
 - Stipend (minimum €577/month)

*Internship placements are subject to achieving a minimum B2 level in French by the end of the academic year.

- Official Certificate of completion from CEFAM International Management School.



PROGRAM STRUCTURE

FALL SEMESTER

- Culture & Communication in Hospitality
- Strategic Management
- French Intensive Course
- 1 elective: Financial Planning / Consumer Behavior / Advertising / Sales
- Management / Data for Business / Business Ethics

SPRING SEMESTER

- Contemporary Issues in Hospitality & Tourism
- Operations & Supply Chain Management
- French Intensive Course
- 1 elective: Sustainable Finance / Marketing Research / Digital
- Marketing

Each course = 3 US credits / 6 ECTS (European Credits)

Outcomes

Graduates will:

- Gain managerial-level understanding of the global hospitality industry
- Acquire strong intercultural communication and leadership skills
- Build a competitive international profile, combining a Diploma + French language + Work experience
- Final internship across France in top-quality hospitality venues.



Since 1986

40 YEARS

CEFAM

THE AMERICAN WAY OF LEARNING

Experience the American Way of Learning – in the heart of France.

CEFAM welcomes students from around the world – both full-degree seekers and short-term study abroad participants – united by one ambition: to make their education truly international. Inspired by the American liberal arts tradition, CEFAM offers dynamic, discussion-based courses in Business, International Relations, and general education, all taught 100% in English. You can also immerse yourself in French language and culture through customized courses and authentic local experiences.

Whether you join us for a semester, a full year, or a summer session, you'll experience a personalized, hands-on, and multicultural learning environment – right here in Lyon, one of Europe's most vibrant student cities.

Learn differently. Live globally.
Welcome to the CEFAMily.



LOCATION

Lyon offers a real French experience – not just a postcard version of France.



ABOUT LYON

- WORLD CAPITAL OF GASTRONOMY
- 2ND LARGEST urban area in France.
- A UNESCO World Heritage city and the food capital of Europe
- **MORE AFFORDABLE:** Housing 50% less - Daily life 25%
- Authentic French Life: **REAL CULTURAL IMMERSION**, not a tourism bubble
- **SAFER, FRIENDLIER, STUDENT-FOCUSED**



EUROPE ON YOUR DOORSTEP

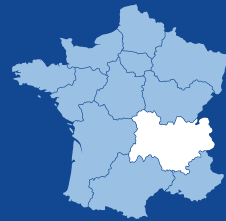
From Lyon, Europe is truly at your doorstep. Thanks to its central location and excellent transportation network – including the Lyon Part-Dieu and Perrache train stations, a major international airport, and high-speed TGV connections – you can reach countless destinations in just a few hours:

- **Paris** – Only 2 hours by high-speed train (TGV).
- **Marseille** – 1 hour 40 minutes away on the Mediterranean coast.
- **The French Alps** – Around 2 hours to some of the best ski resorts in Europe.
- **London** – About 5 hours via train and Eurostar connections.
- **Rome** – Just 1 hour 30 minutes by plane.
- **Barcelona** – Around 5 hours by train or 1 hour 20 minutes by plane.
- **Geneva** – Only 2 hours away, offering quick access to Switzerland.
- **Amsterdam** – About 6 hours by train or 1 hour 40 minutes by plane.

OUR REGION



La Région
Auvergne-Rhône-Alpes Orientation



PROGRAM DURATION & INTAKE

Academic Year: Fall (Sept) – Spring (May)

Internship: Summer (May–Oct)

Applications now open for Fall 2026 Intake

Want to know more?

Let's schedule a call to explore collaboration opportunities or student recruitment pathways.

Mobile/WhatsApp: +33 (0)7 66 71 96 85

Email: damien.augier@cefam.fr

Tuition fees + internship placement:
2026-2027: 8,850€





Credit photo : Coralie Mozdzinski - Conception DISCIPLE 7711A

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