



OUR FACULTY



RUCHI ANAND Ph.D

Faculty Director and International Politics
India

- Ph.D. International Relations, Purdue University, USA
- M.Phil. International Law, Jawaharlal University, India
- MA, International Relations, Jawaharlal Nehru University, India

Ruchi Anand is the Faculty Director at CEFAM. An Indian-born academic and author, she has a decorated teaching record at several top Universities in the US and France.

She has authored and contributed to several books in the field of international relations and environmental politics including Self Defense in International Relations. New York: Palgrave MacMillan. 2009 and International Environmental Justice: A North-South Dimension. Aldershot, Hants, England; Burlington, VT: Ashgate. 2003. Dr. Anand's research interests include international relations, international law, international organizations, environmental policy, business ethics, corporate social responsibility, foreign policy, politics of developing countries and women's studies.

What is your favorite class to teach?

My favorite class to teach is called 'Issues in international relations'. The course highlights the inescapable links between the abstract world of theories and the real world of policymaking; as also the links between the world of business and that of politics!

The knowledge and tools of theories allow students to make sense of the storm of information that inundates us daily and prepares them for understanding the complex and ever-changing world in a systematic manner.

It is an intriguing and important class that allows students to better describe, prescribe, predict, and explain business decisions, strategies, innovations, successes, and failures. It's refreshing to hear out-of-the box innovative ideas from young minds who are our future leaders!

What do you enjoy most about working at CEFAM?

What I enjoy most about CEFAM is its diversity and international character! It's fun to be working, teaching, and learning every day in an 'academic melting-pot' with like-minded people, all on borderlands in some or another way. Perhaps, that's what CEFAMily means.





JULIE BOSCH

Management, Marketing, and Public Speaking
France

- M.B.A., Marketing and Business Management, INSEEC.
- B.A., Applied Foreign Languages Université Lyon III.

What do you think makes CEFAM different from other business schools?

CEFAM has a unique identity. The American culture highly influences the pedagogical approach, which is student-centered and engaging. The environment is positive with great communication between teachers, students and the administration team.

How have you been able to bring your professional experience to your classes?

I managed an international team for many years as a Marketing and Business Development Director. I use this experience to give my students a realistic approach to management and prepare them in the best possible way for their imminent entry in the professional world.

What do you enjoy most about working at CEFAM?

There are many things I enjoy about working at CEFAM, it's hard to pick one!

- I appreciate the organization and the relationship with the administrative team and the faculty.
- The students are international oriented, driven and well behaved. They learn fast and it is the greatest satisfaction to watch them evolve and grow.
- The international environment at CEFAM reminds me of my own studies I enjoyed so much, so I guess I feel at home!





ANDREÏ ROUSSEV

Digital Marketing
Bulgaria

- Master's degree in Digital Marketing & Web Design, Varna Free University, Bulgaria.

What is your favorite class to teach?

I love teaching Digital Marketing at CEFAM! The field is ever-changing, and students are introduced to new digital tools and marketing techniques every year. More than this, the class focuses on hands-on group work, so be ready to dive in and get busy!

How have you been able to bring your professional experience to your classes?

The learning material aligns with my year-long experience as a Digital Marketing Expert, covering everything from Google Ads keyword analysis to website development, content creation and management.

In class, I am acting as both a mentor and incorporating an entrepreneurial touch to enhance teamwork skills in a real-world context.

What do you enjoy most about working at CEFAM?

A CEFAMily is all we need after accepting the challenge of studying and living abroad. We are in this together – faculty and students.



PAUL SCOTT GRIFFITHS

Business Ethics
United Kingdom

- B.A., Laws (LLB) Liverpool John Moores University.

How have you been able to bring your professional experience to your classes?

There is no right or wrong answer in law; it is all about how well you can convince your audience. In all of my teaching experience, I've tried to keep one thing in mind: that students learn best through an interactive teaching style that demands their participation and challenges their abilities.

Certainly, all students need grounding in their discipline, and lecture has its place, but my teaching philosophy is to be a partner in learning. This philosophy demands that the lectures are highly interactive, engaging students in a dialogue in the class and with each other.



CHRIS ZANDA

Accounting and Finance
USA

- M.B.A., Finance, DePaul University
- B.S., Finance, Illinois State University.

The thing you enjoy most about working at CEFAM is...

I enjoy watching the students progress. When they first come to CEFAM their level of English is basic and they are often timid; but, when they leave they are confident, dynamic & ready to conquer the business world!

What do you think makes CEFAM different from other business schools?

The relationships: the administration, teachers & students know each other well and everyone is friendly and accessible.

CEFAM is a very positive environment that feeds on watching students grow, not many schools offer "office hours" to help students progress!

How have you been able to bring your professional experience to your classes?

I discuss how the "real world" works using financial analysis, financial planning, auditing and sometimes professional careers/relationships. Accounting and financial principles are great but reality needs to be mixed into the equation so students will be well prepared for their business careers, and remember **"Excel is your friend!"**



GEORGE CHRYSOMALIS

International Business
Canada

- M.B.A., International Marketing, McGill University.
- B.Sc., Biochemistry, Concordia University.

What do you think makes CEFAM different?

A couple of things stand out for me. The faculty has extensive professional experience which we build into and transmit during our classes. This way, students benefit from both theory and practical application of what they are studying. What makes this even more interesting is what I call "professor student proximity. Classes are the right size which allows for more interaction between students & professors, and we all keep office hours to work with students individually. All this makes for a constructive and enriching learning experience.

What do I enjoy most?

I enjoy the atmosphere and sense of community that connects the students, the professors and the administration. Cefam's goal is to prepare and support students in their quest to be effective young professionals in a North American & international business setting and it's nice to part of that collective dynamic.



SABRINA MIKES

English Composition, Communication &
Academic Methodology
USA

- Honors Bachelor Degree in Sociology, New College of Florida, Sarasota, Florida.
- Master of Learning and Communication in Multilingual and Multicultural Contexts, University of Luxembourg, Belval, Luxembourg.

What is your favorite class to teach?

While I really enjoy all my classes, my favorite class to teach is ENG 110. This class is focused on learning the essentials of academic English writing, specifically tailored for first-year students. In class, we break down all of the myths of being a 'good' writer and play with syntax, essay structure, rhetoric, and critical thinking. I try to base my classes on creativity, diligence, and expression and it's really fun to see the students evolve their writing practice throughout the course of the semester.

How have you been able to bring your professional experience to your classes?

I use my international background and social work experience to create an inclusive classroom and adapt my teaching to students' needs.

What do you enjoy most about working at CEFAM?

I feel really at home in the multicultural environment at CEFAM. I love the small class sizes that allow me to connect with students. I also love the pedagogical freedom I have to best adapt my classes to what my students need and enjoy the most. While we work hard at CEFAM, I often feel energized and excited after class because of the rich exchanges with students and colleagues.



JEREMIE MUSELET

Supply Chain Management
France

- M.S.G., International Trade, IAE Lille

What is your favorite class to teach?

I love teaching "problem solving" in supply chain or international purchasing. Most of the time students don't like the academic part of the teaching, so my job consists of making the link between academic knowledge and the corporate uses.

How have you been able to bring your professional experience to your classes?

I worked for 15 years in retail most of the time abroad (Morocco Bangladesh, Middle East...). Of course I have a lot to say about the use of tools but also about cultural understanding.

What do you enjoy most about working at CEFAM?

I love working with students at CEFAM because they are engaged, respectful and I really appreciate their desire to challenge themselves. Moreover, continuing to work in a multicultural environment is very stimulating for me and for them as well.



CATHERINE WABLE

Strategic Management & Organizational Policy
and Management of Information Systems
France

- BBA EM Lyon.
- Executive MBA, INSEAD

How have you been able to bring your professional experience to your classes?

When I teach, I bring over 25 years of experience to the table. Having had a versatile career, I can count on my experiences as General Manager, CIO, COO as well as startupper, investment committee member or Business Angel to illustrate the academic contents. the concepts and frameworks.

What do you enjoy most about working at CEFAM?

I really enjoy the multicultural environment. Having students from different parts of the world enriches the exchanges (especially when it comes to cross-cultural management!). CEFAM is a very positive environment, where professors feel welcome and supported, which helps us give our best in the classroom.



REMI ZANDA

Sales and Negotiations
France

- Ph.D., Computer Science, Illinois Institute of Technology
- M.S.. Mechanical and Aerospace Engineering, Illinois Institute of Technology Mechanical.
- Engineering Diploma, INSA Lyon.

How have you been able to bring your professional experience to your classes?

Actually, the course has been mainly based on my professional experience as a business developer, sales manager, consultant and negotiator.

It is a mix of theory and role plays with me as the customer. Theory is illustrated by anecdotes coming from my real-life experience.



ERIC SIEGEL

Economics and Finance
USA

- M.B.A., Finance Corporate Restructuring, EM Lyon.
- B.A., Near Eastern Studies, University of Michigan. Ann Arbor
- B.A., State University of New York at Albany.

How have you been able to bring your professional experience to your classes?

My background in financial markets gives me a deeper perspective on macro issues, as well as a reflex to

consider market reactions to economic news; I consistently integrate that into my classes.



AZAM WASEEM

Macro Economics
Pakistan

- Ph.D. Economics, Lyon.
- MBA International Business Management, INSEEC Business School, Chambéry.



ABDELKARIM BENAMAR

Basic Quantitative Foundations
France & Morocco

- Ph.D., Atomic and Nuclear Physics, Lyon I.
- D.E.A, Atomic and Nuclear Physics, Lyon I.



DAMIEN BONNAFOUX

Business Computer Applications
France

- Diplôme d'Etudes Supérieures en Management et Contrôle de Gestion, Grenoble Ecole de Management.



CEDRIC DEGRAEUWE

Marketing Research
France

- MBA Management, Nicholls State University (Thibodaux, Louisiana)



JOSHUA DOPKOWSKI

Financial Planning & Analysis
USA

- M.B.A., Business Administration, Sonoma State University.
- BSc, Media, Culture & Communication, New York University.



FLORIAN GOUDARD-PATOT

Financial Accounting and Information
Technology for Finance
France

- Masters in Chartered Accounting
- D.S.C.G., Accounting.
- D.E.C.F., Accounting.



BAPTISTE GRANGEON

Finance
France

- MSc Finance, CEFAM.



TREVOR KALLIMANI

American History, Dimensions of Diversity, and
Business Law
USA

- M.A., Human Rights, University of Essex
- B.A.. History and Anthropology, Purdue University.



SOPHIE LE CAM-LEVENTHAL

Art History
France and USA

- Ph. D, Université La Sorbonne Paris IV.
Doctorat en Études Anglophones
- MA, CELSA Paris Sorbonne.
- Master II en Communication des Entreprises et des Institutions



DAVID LUBOWA

Advertising and Branding
Uganda

- Bachelor's degree in Computer Science, Makerere University.
- MBA in International Management, Paris School of Business.



LIBBY MADDEN

American Literature and Philosophy
USA

- Master's Degree in language Didactics, Université Rennes 2.



FARRUKH RASULI

Data Management for Business Strategies
Kazakhstan

- MSC Advertising and Communication, INSEEC School of Business & Economics, Lyon.
- Google Data Analytics Professional Certificate.



DAVID ROLLIN

Environmental Science
France

- Master's degree Soil, Water, Environment Université Pierre et Marie Curie à Paris.
- Licence's degree Urban development, Université Lyon 2.