

# CEFAM

in Lyon, France



SINCE  
40  
years

## THE AMERICAN WAY OF LEARNING

2 possible tracks from Post-High School to MBA

★ **BUSINESS**

★ **INTERNATIONAL RELATIONS**

In partnership with

11 American and

Canadian universities



## CONTENTS

- 4 A Unique School for 40 Years**  
A pioneering Franco-American reference in France  
100% of courses taught in English from year one
- 6 Two tracks from Post-High School to MBA**
- 8 Two Simultaneous Degrees:  
One French, one North American**
- 10 Business Track**  
Become an international leader in management, finance, marketing, and entrepreneurship  
with two degrees recognized on both sides of the Atlantic and beyond!
- 12 International Relations Track**  
Dive into diplomacy, law, and global geopolitical issues  
with an American Bachelor's degree
- 14 Renowned North American Partner Universities  
Trusted for 40 years!**
- 18 High-Level, Accessible International Professors**
- 20 A Career Without Borders**  
92% employment rate six months after graduation, alumni in over 70 countries
- 22 An American-Style Campus Life**  
Vibrant atmosphere, clubs, events – welcome to the CEFAMILY!
- 24 Optimized Costs**  
Much more affordable than a 100% US program – flexible paths, scholarships, and loans available
- 26 Simplified Admission Process**  
With a project built together

# THE AMERICAN WAY OF LEARNING

Ready to learn differently? Start here.

At CEFAM, you don't just study for exams — you take part, you create, you build. Classes aren't silent; they're alive with discussion and ideas.

From day one, everything is 100% in English, with professors who know your name, your goals, your ambition. You're guaranteed the chance to study in the U.S. or Canada — no waiting until the final year to dream big.

Here, you don't have to choose between theory and practice. You get both.

You don't fit into a mold. You stand out.

CEFAM opens the world to you: a personalized, student-focused approach, an American degree and a French degree, a career without borders.

And above all, you join a real community: the CEFAMILY — united, driven, inspiring.

Want to live, learn, and grow the American way? You're in the right place.

**CEFAM. THE AMERICAN WAY OF LEARNING.**

Two possible tracks from  
Post-High School to MBA

★ **BUSINESS**

★ **INTERNATIONAL  
RELATIONS**

# LEARNING DIFFERENTLY. GROWING HERE AND ABROAD.



“For nearly 40 years, CEFAM has offered a unique path: a student-centered school, resolutely international, built on the American university model.

Here, students design an ambitious, practical, bilingual journey—without waiting until the final year to speak English, study abroad, or envision an international career.

This approach—active, participative, personalized—is not an abstract promise. It is grounded in real standards and a shared commitment: to train open-minded, confident professionals, ready to thrive in any environment.

We believe in an education that frees as much as it structures. An intercultural education that inspires students to dare, to act, to engage.

**Welcome to CEFAM. »**

Karine CHAUX, Director





## Dual degrees

### IN FRANCE

CEFAM's RNCP\*-certified degree,  
officially recognized by the French State:  
Level 7 (Master's level)  
"International Business Management".

\*Registered in the RNCP under number 39382 by decision of France  
Compétences on July 19, 2024, Code NSF 310m.

### IN THE USA OR CANADA

BBA or MBA degree awarded by an AACSB-  
accredited university in North America.

\*\*AACSB is the world's leading accreditation for business programs.

## Experience the American education model

**STEP INTO  
YOUR GLOBAL  
CAREER**

#### A UNIQUE FRANCO-AMERICAN STRUCTURE

France's first school to bring the American education model – a bold, engaging, and hands-on learning experience

#### A FLEXIBLE CREDIT HOUR SYSTEM

enabling students to personalize their schedule and progress at their own pace

#### SMALL CLASS SIZES

100% in-person  
(15 to 25 students)

#### INTERNATIONAL IMMERSION

with more than  
25 nationalities represented

**100%**  
OF CLASSES IN ENGLISH

Starting from year one, taught by top-notch English-speaking professors

#### PARTNERSHIPS WITH TOP NORTH AMERICAN UNIVERSITIES

Experience the North American campus dream

#### A GUARANTEED SPOT TO STUDY IN NORTH AMERICA

100% of students go to the university of their choice in their 4th year.

Since 1986

**40 YEARS**

operating as  
a **non-profit association**  
(under French law 1901)

**92%**

**EMPLOYMENT RATE**  
within 6 months of graduation

ALUMNI IN OVER

**+70  
COUNTRIES**

# YOUR JOURNEY AT CEFAM



## ★ BUSINESS TRACK

Post-high school admission - CEFAM Entrance Exam  
Two intakes: September and January

### YEAR 1

Lyon

2-month internship

### YEAR 2

Lyon

Optional 2-month internship

### YEAR 3

Lyon

6-month internship

### YEAR 4

One year in the United States

One Year in Canada

One Year in France

Optional 6-month internship

Admission is possible in the 4th year after completing a 3-year post-secondary program

## ★ INTERNATIONAL RELATIONS TRACK

Post-high school admission - CEFAM Entrance Exam  
One intake: September

### YEAR 1

Lyon

### YEAR 2

Lyon

2-month internship

### YEAR 3

One year in the United States

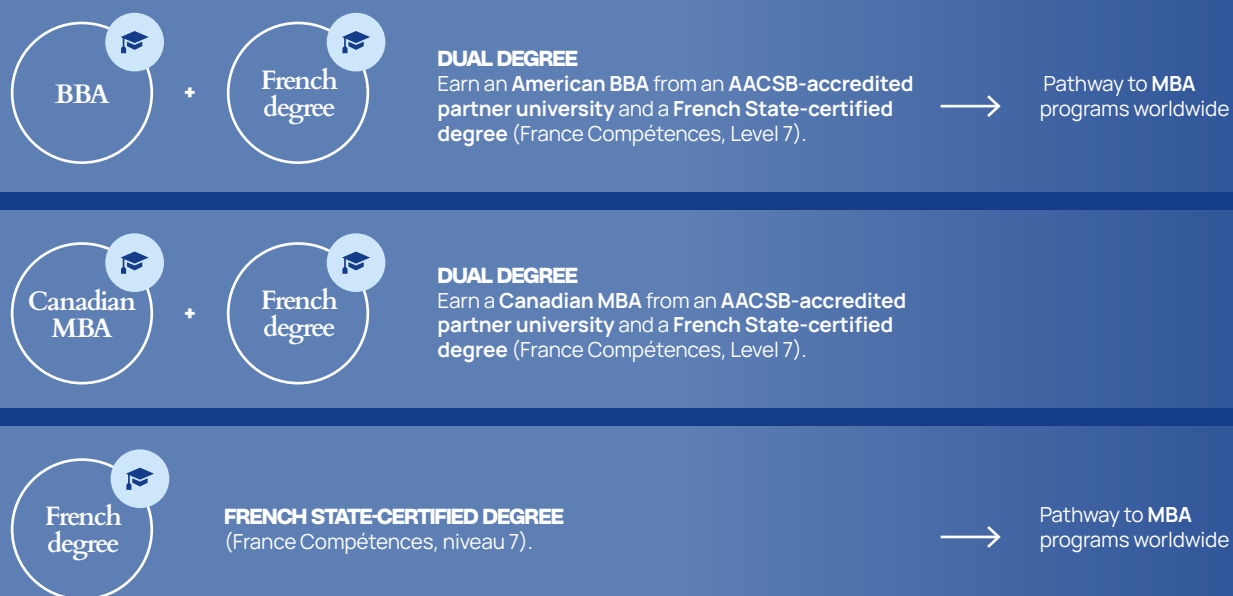
Siena University

## The +

### THE TEACHING MODEL OF TOP AMERICAN UNIVERSITIES

**The Advantage: 100% of students who want to study abroad can go to the United States or Canada, with guaranteed pre-enrollment.**

By graduating from CEFAM, you have the opportunity to earn two recognized degrees—one French, one North American—both prestigious and a true mark of excellence. It's your passport to a borderless career.



Students earn an American degree from our partner, Siena University. This unique program in France allows students to obtain a U.S. Bachelor's degree in just 3 years (instead of 4), including one year in the United States.

# DUAL DEGREE

The Best of Both Worlds – a unique combination of a French degree focused on employability through hands-on professional skills, and a BBA that meets the high standards of the American education system, backed by AACSB accreditation. For 40 years, CEFAM has proudly pursued its mission: combining academic excellence with a global outlook.

## A FRENCH STATE-CERTIFIED DEGREE



Upon completing the Business track at CEFAM, you earn a Level 7 degree officially certified by the French State, registered in the National Directory of Professional Certifications (RNCP).

This means the degree:

- › Is validated by France Compétences, the national public authority,
- › Is equivalent to a Master's level (Bac +5)—achieved in just 4 years,
- › Offers recognition in the global professional world,
- › Can be used to work internationally or continue further studies.

## AND AN AMERICAN OR CANADIAN DEGREE



Thanks to CEFAM's partner universities, students also earn an American or Canadian degree:

- › BBA (Bachelor of Business Administration) or MBA, Awarded by an AACSB-accredited university, a globally recognized mark of excellence.



## France Compétences

France Compétences is the public body responsible for regulating and ensuring the quality of professional training in France. Operating under the supervision of the State, it ensures that every diploma registered in the RNCP (National Directory of Professional Certifications) reflects the real skills expected by employers. It acts as a trusted intermediary between training institutions, the professional world, and public authorities.

## RNCP Level 7 Degree

The RNCP is an official registry listing qualifications and certifications recognized by the French State. A Level 7 RNCP degree is equivalent to a Master's-level diploma (Bac +5).



## AACSB

The AACSB is the world's most prestigious accreditation for business schools—only 5% of business schools worldwide achieve it, including CEFAM's partners, on par with HEC and INSEAD. CEFAM is the only French school affiliated exclusively with AACSB\*-accredited universities.

\*Association to Advance Collegiate Schools of Business

## BACHELOR, BBA, MBA – WHAT'S THE DIFFERENCE?

In France, a Bachelor is a nationally recognized 3-year degree. In contrast, a BBA (Bachelor of Business Administration) or an MBA (Master of Business Administration) from an American university are international degrees awarded by accredited institutions. They offer direct access to North American — and even global — career opportunities and professional networks.

# ★ BUSINESS TRACK

A program focused on management, finance, marketing, and entrepreneurship. With its strong international outlook and the opportunity to earn a dual degree in the U.S. or Canada, this track prepares tomorrow's leaders to succeed in a global and competitive environment.

## 1

### YEAR 1

## Learn to think like an international student

From the very start, you dive into the fundamentals of business:

- > Introduction to Financial Accounting I
- > Principles of Microeconomics
- > English Composition I
- > Communication & Academic Methodology
- > Basic Quantitative Foundations for Business I
- > Business Computer Applications
- > Foreign Language Module
- > Principles of Marketing
- > Introduction to Financial Accounting II
- > Principles of Macroeconomics
- > English Composition II
- > Introduction to Management Information Systems
- > Basic Quantitative Foundations for Business II
- > Introduction to Management
- > Introduction to Managerial Accounting
- > The art of American Public Speaking
- > Career Research & Development

#### **Mandatory 2-month internship**

Guided by the Career Research & Development module, this internship provides students with their first professional experience. It includes a written report, oral defense, and personalized support.

## 2

### YEAR 2

## Develop your hard skills

The program explores the major economic, cultural, and social dynamics:

- > Introduction to the Legal Environment of Business
- > Business Statistics
- > Introduction to Managerial Finance
- > American History
- > Organizational Behavior
- > International Marketing
- > Quantitative Techniques
- > Intermediate Macroeconomics
- > Intermediate Managerial Finance
- > American Literature
- > Intellectual Heritage
- > Dimensions of Diversity
- > TOEFL Preparation

Your second year is meant to deepen technical knowledge and refine professional goals.

#### **Optional 2-month internship.**

# 3

**YEAR 3**

## Enter the professional world, for real

**6-month mandatory internship** integrated into the Career Planning & Management module. Complete with a written report, oral presentation, and personalized coaching.

1 semester in class, 1 semester in the workplace.

- > Art History
- > Environmental Science
- > International Business & Ethics
- > The Legal Environment of Business
- > Issues in International Politics
- > International Finance
- > Career Research & Development

# 4

**YEAR 4**

## Live the American experience & specialize

Your final year is a full immersion at one of our prestigious U.S. partner universities. This is where you choose your path and tailor your expertise to your career goals. Majors available: Marketing · Finance · Entrepreneurship · International Business · Management · Human Resources · Risk Management · Logistics & Supply Chain · Management of Information Systems · Hospitality & Tourism Management · Arts & Entertainment · Sports Marketing.

You can even double major for a competitive edge. All courses count toward your French-American double degree, giving you the best of both worlds.

## Or Specialize in France

Still fully immersed in the American-style learning model

**6-month graduation internship** Part of the Global Career Development Internship, including a thesis, oral defense, and personalized guidance.

**TWO MAJORS TO CHOOSE FROM**

**Marketing Major:**

- > Operations & Supply Chain Management
- > Consumer Behavior
- > Advertising
- > Sales Management & Negotiation
- > Data Management for Business Strategies
- > International Economics
- > Strategic Management & Organizational Policy
- > Business Ethics
- > Digital Marketing
- > Marketing Research

**Finance Major:**

- > International Economics
- > Strategic Management & Organizational Policy
- > Business Ethics
- > Financial Planning & Analysis
- > Intermediate Financial Accounting I
- > Operations & Supply Chain Management
- > Intermediate Financial Accounting II
- > Sustainable finance
- > Information Technology for Finance
- > Portfolio Management



The +

→ THE ADVANTAGES:

**INTERNATIONAL IMMERSION**

An enriching student life at the heart of a multicultural campus, with more than 25 nationalities and 100% of classes in English from the very first year.

**100% IN-PERSON CLASSES**

Because we believe your future is built not behind a screen, but through face-to-face interactions, intercultural exchanges, and meaningful learning experiences.

**NO PAIN NO GAIN.**

A true commitment to hard work and personal support. Around 40 hours per week of classes and individual study—the foundation for success without borders.

# ★ INTERNATIONAL RELATIONS TRACK

Unique in France, the International Relations track is a launchpad to careers in:  
 International organizations and NGOs • Government and public policy • Diplomacy •  
 International development and humanitarian aid • Corporate Social Responsibility • Intelligence,  
 security, criminology • Graduate programs in international relations, law, or political science.

## 1

### YEAR 1

## Learn to think like an international student

From day one, you dive into the foundations of social sciences and geopolitics:

- > Business Computer Applications
- > Principles of Microeconomics
- > English Composition I
- > Communication & Academic Methodology
- > Political Theory
- > Foreign Language (other than English)
- > Principles of Macroeconomics
- > English Composition II
- > Intro to Statistics
- > Professional Workshop I
- > Research Design & Qualitative
- > Issues in International Politics
- > The Art of American Public Speaking
- + An online course with Siena University

## 2


### YEAR 2

## Deepening Global Geopolitical Understanding

The program explores international dynamics, political systems, and global issues:

- > Art History
- > American Literature
- > American History (1660-1877)
- > Professional Workshop II
- > Understanding the European Union
- > International Organizations
- > Dimensions of Diversity- Legal
- > Environment of International Business
- > Political Economy
- > US Since the Civil War
- > Intellectual Heritage II
- > International Law & Diplomacy
- > Environmental Science
- + An online course with Siena University

This year allows you to deepen your technical knowledge and refine your professional goals.

 **Includes a 2-month internship.**

## 3

## YEAR 3

## Live the American experience & step into the global world

- > Comparative Politics
- > Statistical Applications in Quantitative Research
- > Human Rights
- > Criminal law
- > Political communications
- > Media and politics



✈ One year at Siena University, Albany, NY  
Full immersion on an American campus

The +

### HANDS-ON EXPERIENCE

Located in the heart of New York State, Siena University offers numerous internship opportunities in law firms, public institutions, or NGOs. Gain solid field experience that is highly valued by employers and universities worldwide.



# STRONGER TOGETHER WITH OUR PARTNERS

Key partnerships with **top North American universities** since 1986.

No additional entrance exams required.

A **smooth transition** thanks to the recognition of the CEFAM program and its **unique pedagogical approach**.

A network of alumni ranging from **4,000 to 245,000 graduates!**

## BBA PARTNER UNIVERSITIES (7):

Boston – **NORTHEASTERN UNIVERSITY**

Philadelphia – **TEMPLE UNIVERSITY**

New York – **PACE UNIVERSITY**

Albany (New York State Capital) – **SIENA UNIVERSITY**

New Jersey – **RIDER UNIVERSITY**

San Francisco – **MENLO COLLEGE**

Canada – **UNIVERSITY OF NEW BRUNSWICK**

## MBA PARTNER UNIVERSITIES (5):

Canada – **UNIVERSITÉ DE LAVAL**

Canada – **UNIVERSITY OF NEW BRUNSWICK**

Philadelphia – **LASALLE UNIVERSITY**

New Jersey – **MONMOUTH UNIVERSITY**

Fredericksburg – **UNIVERSITY OF MARY WASHINGTON**

## The +

All our partners are AACSB-accredited, an accreditation held by less than 5% of business schools worldwide.



In clear  
terms

## PRESTIGIOUS CAMPUSES ACROSS NORTH AMERICA

Small or large universities, East or West Coast, U.S. or Canada, city or countryside—you choose your environment.

Exceptional **academic facilities, student life, and sports infrastructure.**

- > Study abroad with the **guarantee of earning your degree.** 100% graduation success, with **over half of students graduating with honors.**
- > Experience full **cultural and academic immersion.**
- > Return with **two degrees, professional experience, and a competitive edge.**

## UNIVERSITIES THAT OPEN DOORS

These institutions prepare graduates for **top companies:**

JP Morgan, Deloitte, Coca-Cola, Johnson & Johnson, Lockheed Martin, PwC, Boeing...

Some universities rank among the top US News, Shanghai, or Times Higher Education lists.

“All CEFAM students who meet the academic and TOEFL requirements can join a partner university—no quota limits. They are pre-enrolled in courses, supported on-site by a dedicated mentor, and continue to be guided by CEFAM until they obtain their dual degrees.”

Hélène KAYSER, Director of Studies

## A TRUE INTERNATIONAL DOUBLE DEGREE

Courses completed in Lyon are **automatically transferred.**

Students are **pre-enrolled in partner universities,** supported on-site, and remain **CEFAM students** until graduation. They follow the **full American curriculum,** not just an Erasmus or exchange semester for international students.

# FUN FACTS

### OUR PARTNER UNIVERSITIES

The Owl Fund, with funds from the university endowment, a team of 20 students manages a real portfolio of 3 million dollars!

TEMPLE UNIVERSITY

This is where actor Christopher Briney, from the cult series *The Summer I Turned Pretty*, studied.

PACE UNIVERSITY

A key player in U.S. electoral polling, regularly cited by *The New York Times* and CNN; its research institute runs some of the most-followed opinion surveys in the country.

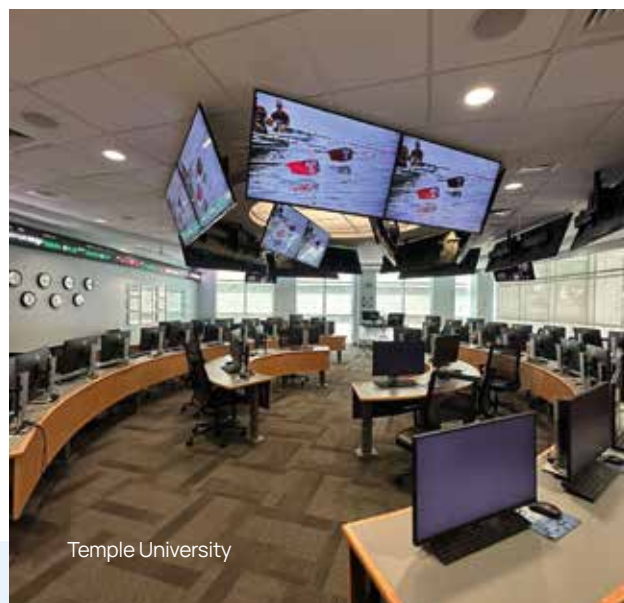
SIENA UNIVERSITY

Campus located in the heart of Silicon Valley.

MENLO COLLEGE

Globally renowned for its co-op program, which combines academics with paid internships. 100% of students participate, with placements at companies like Google, Apple, Nike, and the UN.

NORTHEASTERN UNIVERSITY



Temple University

# OVER 40 YEARS OF PARTNERSHIPS WITH PRESTIGIOUS UNIVERSITIES



BBA

## Boston



Over 21,000 students.  
282,000 alumni.  
Founded in 1898.  
Ranked among the top  
30 universities worldwide  
(Shanghai Ranking).

## Philadelphia



Over 29,000 students.  
38,420 alumni.  
Founded in 1884.  
20 professional associations,  
strong focus on research  
and business.

## New York



9,000 students.  
Over 100 clubs and organizations.  
Founded in 1906.  
89% direct employment rate  
after graduation.

## Albany



Over 3,100 students.  
40,000 alumni.  
Founded in 1937.  
Immersion at the heart  
of major institutions.  
80 clubs and associations.

## New Jersey



Over 5,000 students.  
60,000+ alumni.  
Founded in 1865.  
20 competitive sports teams.

## San Francisco



800+ students.  
Founded in 1927.  
90% employment within 6 months.  
Over 40 clubs and associations.



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### Canada



Over 9,000 students.  
73,000+ alumni.  
Founded in 1785.



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### Fredericksburg



Over 4,000 students.  
Founded in 1908.  
More than 100 clubs  
and organizations.

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### Canada



Over 5,000 students.  
100+ clubs and organizations.

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### Philadelphia



Over 5,000 students.  
100+ clubs and organizations.

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### New Jersey



Over 6,000 students.  
Founded in 1933.  
23 competitive sports teams.

# HIGH-LEVEL INTERNATIONAL FACULTY



“With a qualified and cosmopolitan team, our goal is to prepare students for the challenges of the real world by giving them both the knowledge and the adaptability they need.”

Dr Ruchi Anand, Director of Faculty

At CEFAM, courses are taught by an **international faculty** trained at prestigious universities in the U.S., Canada, India, France, and around the world. They bring a **global perspective** and, most importantly, a **dynamic, rigorous, and participative teaching style**. Classes provide **full linguistic and cultural immersion**.

## A DIFFERENT WAY TO LEARN

Thanks to a **flexible credit hour system**, each student can **adjust their learning pace** to their profile—whether ambitious, creative, entrepreneurial, or academically focused.

Faculty know their students' **names, projects, challenges, and ambitions**, allowing **personalized guidance** and a supportive learning environment, far from anonymous large cohorts.

The +

### OPEN MINDS. OPEN DOORS: PERSONALIZED SUCCESS SUPPORT

Students benefit from **personalized guidance for each module**.

They can request meetings with professors at any time to get help, clarification, or deeper insight into the material.

## EXEMPLES OF FACULTY PROFILES

### Finance & Strategy:

Graduates of DePaul University,  
Illinois State University

### Marketing & Digital:

Faculty from McGill,  
Sonoma State, Varna University

### Communication & International Relations:

Researchers trained at Purdue,  
NYU, La Sorbonne, Emory

### Humanities & Environmental Sciences:

Profiles from University  
of Luxembourg,  
Pierre & Marie Curie  
University, INSA Lyon



### Ruchi ANAND

Ph.D. International Relations, Purdue  
University, USA. M.Phil. International  
Law, Jawaharlal University, India. MA,  
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M.B.A., Business Administration, Sonoma  
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### Andrey RUSEV

Master's degree in Digital Marketing & Web  
Design, Varna Free University, Bulgaria.

### Paul SCOTT GRIFFITHS

B.A., Laws (LLB) Liverpool  
John Moores University.

### Eric SIEGEL

M.B.A., Finance Corporate Restructuring,  
EM Lyon. B.A., Near Eastern  
Studies, University of Michigan. Ann Arbor.

### Catherine WABLE

BBA EM Lyon. Executive MBA, INSEAD.

### Chris ZANDA

M.B.A., Finance, DePaul University B.S..  
Finance, Illinois State University.

### Rémi ZANDA

Ph.D., Computer Science, Illinois  
Institute of Technology M.S.. Mechanical  
and Aerospace Engineering, Illinois  
Institute of Technology Mechanical.  
Engineering Diploma, INSA Lyon.

# CEFAM Career

# A CAREER WITHOUT BORDERS

“At CEFAM, you don’t just learn—you build your career. Internships, personal development modules, personalized guidance, an active network... Everything is designed so that your time at school serves you concretely from day one of your professional life.”

Natacha LALANDE, Director of Corporate Relations

## PERSONALIZED SUPPORT TO PREPARE FOR THE WORKPLACE

You are never alone when shaping your future:

- > **Small-group workshops:** CVs, cover letters, personal branding, interview preparation, personal and career development, and career project development.
- > **Individual guidance:** from internship search to long-term career planning.
- > **Conferences, testimonials, company visits, and networking events.**
- > **Access to the campus incubator** and support for student entrepreneurs.
- > **Connection to the CEFAM alumni network** and partner schools—a **global community**.
- > **CEFAM supports you throughout your career.**

The +

Because everything happens in English, you also learn to pitch, negotiate, and manage in the language of business.

Goal:  
EMPLOYABILITY

**90%**

**OF YOUNG GRADUATES** join international companies

**92%**

**OF GRADUATES** find a job within 6 months of graduation

**1**

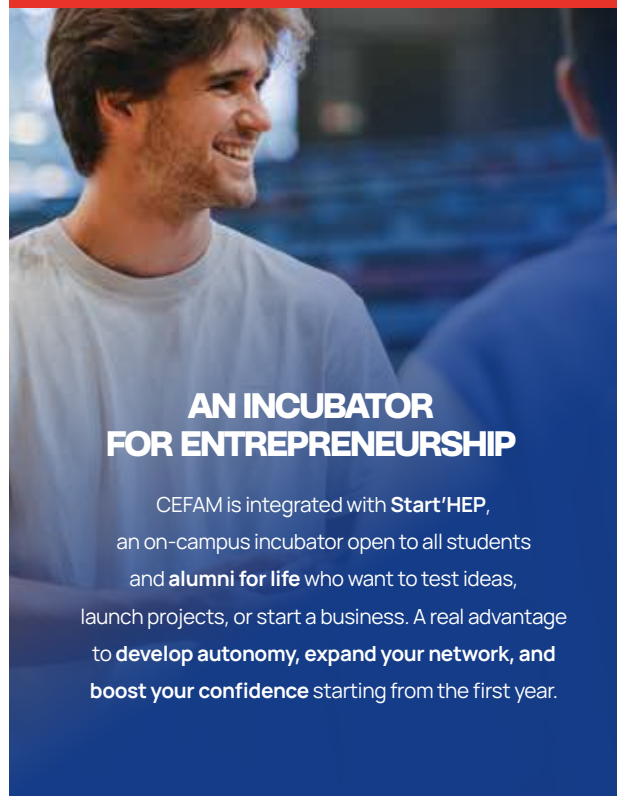
**CAREER PLATFORM** Access all internship and job opportunities

**100%**

**OF STUDENTS** complete at least 2 internships (2–6 months) in France and abroad starting from Year 1

**100%**

**OF STUDENTS** become alumni of CEFAM and/or one of its partner universities



## AN INCUBATOR FOR ENTREPRENEURSHIP

CEFAM is integrated with **Start’HEP**, an on-campus incubator open to all students and **alumni for life** who want to test ideas, launch projects, or start a business. A real advantage to **develop autonomy, expand your network, and boost your confidence** starting from the first year.

## Alumni stories

# FROM CEFAM TO THE WORLD

Our alumni have studied in **Lyon, at CEFAM, and on U.S. campuses**. Today, they are building **ambitious careers** in demanding and diverse sectors, such as: finance, marketing, digital strategy, audit, consulting, supply chain—in **France and internationally**.

They are present in **over 70 countries** worldwide and actively support **current CEFAM students** in launching their careers.

### AN INTERNATIONAL RECRUITER NETWORK

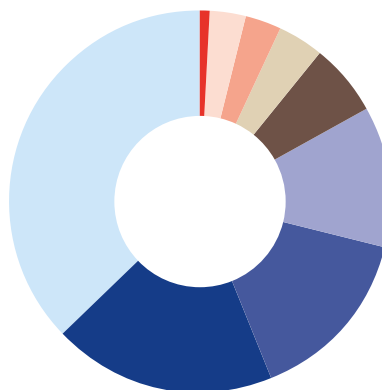
Top companies include: **JP Morgan, Sotheby's, Coca-Cola, Céline, GL Events, Caceis, Accor, Edmond de Rothschild, Kering, Opteven, Total**, and more.

Our alumni also engage with networks such as the **French/European American Chamber of Commerce, Chambers of Commerce & Industry, and France's Foreign Trade Advisors**.

CEFAM graduates are ready to contribute immediately in **highly demanding sectors**.

### ALUMNI SECTORS OF ACTIVITY 1989 | 2024

- 37% Finance / Accounting / Audit / Consulting
- 19% Corporate Management
- 15% Business Development / Sales
- 12% Marketing / Communication / Events
- 4% Procurement / Logistics / Supply Chain
- 3% Project Management
- 3% Human Resources
- 1% IT / Digital / Innovation
- 6% Other



## FROM CEFAM TO HONG KONG



CEFAM X SIENA UNIVERSITY

"I wanted to work in finance. I ended up in fashion. My job? Budgets, forecasts, P&L, opening boutiques internationally. And above all, **challenging ideas and collaborating with every department**. Curiosity is my greatest asset."

Raphaël Herault, Assistant BPC Manager, LOEWE (LVMH)

# DISCOVER THE CEFAM SPIRIT

At CEFAM, you don't just attend classes—you experience student life to the fullest. Through group projects, campus life, and community activities, the CEFAM experience is about energy, connection, and a true sense of belonging. Student life isn't just an add-on; it's an **essential part of your education.**

## ASSOCIATIONS & INITIATIVES

### Student Council

The voice of the student body. It organizes, unites, and represents students' needs and ideas to faculty and administration. A true leadership opportunity, combining organization with open dialogue.

### Student association & Clubs

Halloween, Thanksgiving, themed parties...

Experience American traditions

**first-hand, not just on TV.**

Sports clubs: soccer, rugby, basketball, cheerleading—in partnership with the René Cassin campus schools.

Regular meetups with **international students** to foster **intercultural exchanges.**

### Cefamous – CEFAM Ambassadors

Represent the school at **fairs, high schools, and open-house days.**

For those who want to **promote CEFAM locally and globally.**

### Prom & Yearbook Team

Every year, a **classic American-style gala is organized**, and a **yearbook is created to remember** the experience.





**WELCOME TO THE CEFAMILY**

“CEFAM is not just a school, but also a family. You find friends, projects, ideas, and above all a true sense of belonging. The campus is our playground.”

Salomé, Alumni 2022



# FUND YOUR EDUCATION. PLAN YOUR FUTURE. MANAGE YOUR BUDGET

CEFAM's education system, inspired by the **American university model**, offers **true flexibility**:

Go at your **own pace**.

Adjust your **course load**.

Tailor your **tuition fees** to your schedule.

**One 3-credit module: €735**

**You can take 4 to 7 modules  
per semester.**

An optimized cost, much more  
affordable than a fully American  
academic program.

Let's build  
your future together



## Business track tuition fees

### YEARS 1 TO 3 – LYON

Average annual cost for the first 3 years: **€9,300**

### YEAR 4 – 3 OPTIONS

United States **\$30,000–\$40,000**  
(Amount varies depending on the partner university and scholarships, as well as current tuition fees.)

France  
(CEFAM Lyon) **€13,970**

Canada  
(University of New Brunswick) **€21,000**

### YEAR 5 (OPTIONAL) – MBA

(Amount varies depending on the partner university and scholarships, as well as current tuition fees.)

United States **\$30,000–\$40,000**

## International relations track tuition fees

### YEARS 1 & 2 – LYON

Average cost over the first 2 years: **€12,700**

### YEAR 3 – UNITED STATES

United States  
Siena University (Albany, NY) **\$48,400**

Merit scholarships available:  
**\$16,000 to \$24,000** per year,  
covering up to 50% of tuition fees.

The +

### The Advantage: MERIT-BASED SCHOLARSHIPS

Studying in the U.S. or Canada? Yes.

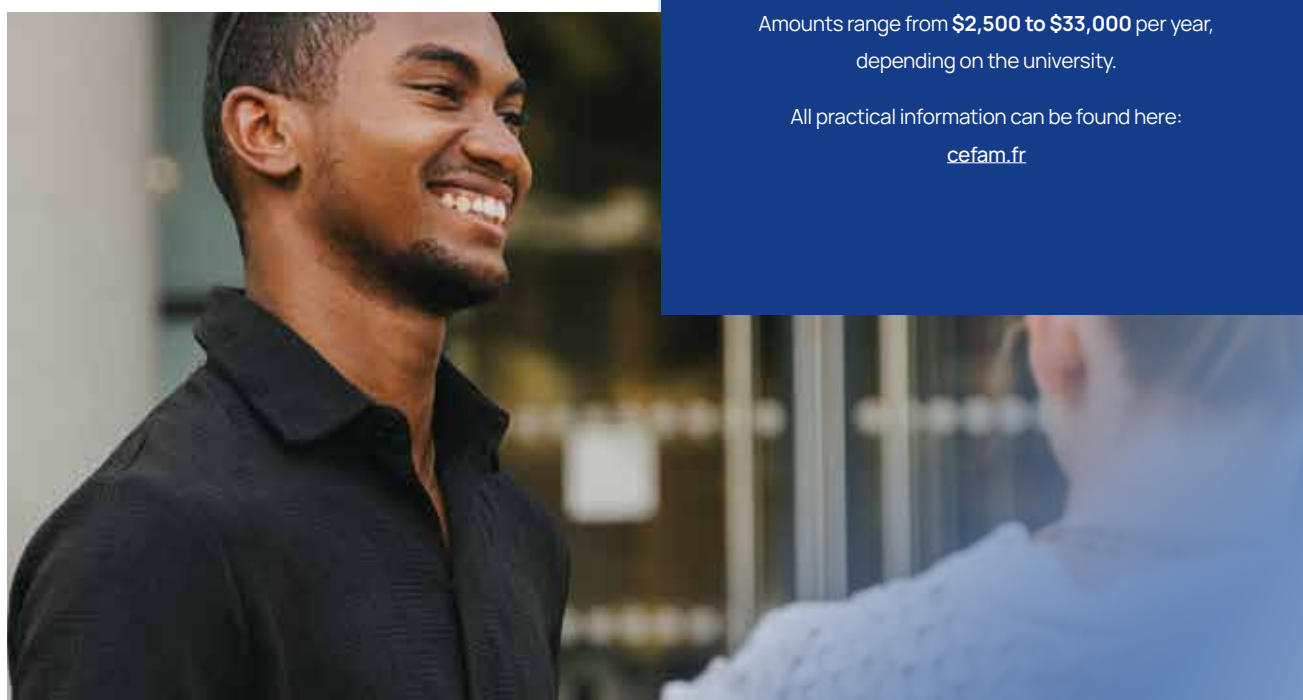
At any cost? No.

CEFAM's partner universities offer generous  
scholarships based on academic merit.

Amounts range from **\$2,500 to \$33,000** per year,  
depending on the university.

All practical information can be found here:

[cefam.fr](http://cefam.fr)



# A SIMPLIFIED PROCESS

“At CEFAM, admissions are simple, flexible, and tailored to your goals. No centralized platform. No standard path. You’ll complete an online application, English tests (written and oral), and a motivation interview. Start building your international future today — we’re with you every step of the way!”

Mattieu MONTERO,  
Admissions & Recruitment Advisor

## Who Can Apply?

- > You are in your **final year of high school** or have **already started higher education**.
- > You have a **good level of English (B1/B2)** or are motivated to improve quickly.
- > You are ready to commit to an **international, demanding, and hands-on program**.

If so, you can apply for the **Business** or **International Relations** program.

## Two Start Dates Per Year

Just like in the U.S, you can begin your studies in **September or January**. Choose the time that works best for you.

The +  
**ONE DAY OR  
48 HOURS AT CEFAM**

Experience **full immersion**:  
attend classes, meet students, and tour  
the campus guided by CEFAM students.

## TRY BEFORE YOU APPLY:

CEFAM lets you spend **1 or 2 days as a student**—no commitment, free of charge—to discover the **American Way of Learning**.

## Admission steps

### 1 ONLINE APPLICATION

Complete your application at [www.cefam.fr](http://www.cefam.fr)

### 2 ADMISSION TESTS

#### ↓ FOR ADMISSION IN THE FIRST, SECOND, OR THIRD YEAR

3 assessments in total:

##### Online

- > English: grammar, vocabulary, writing, reading, and listening comprehension (2 hours total)

##### Online or on campus

- > French: admissions interview (30 min)

#### ↓ FOR ENTRY INTO THE FOURTH YEAR

##### Online

- > English exam: multiple-choice questions + an essay (1h30 total)
- > Listening comprehension: 30 min

##### Online or on campus

- > Admissions interview in English: 30 min

### 3 RESULTS

You will receive your **admission decision within 15 days**.

Admission is valid for **one year**.

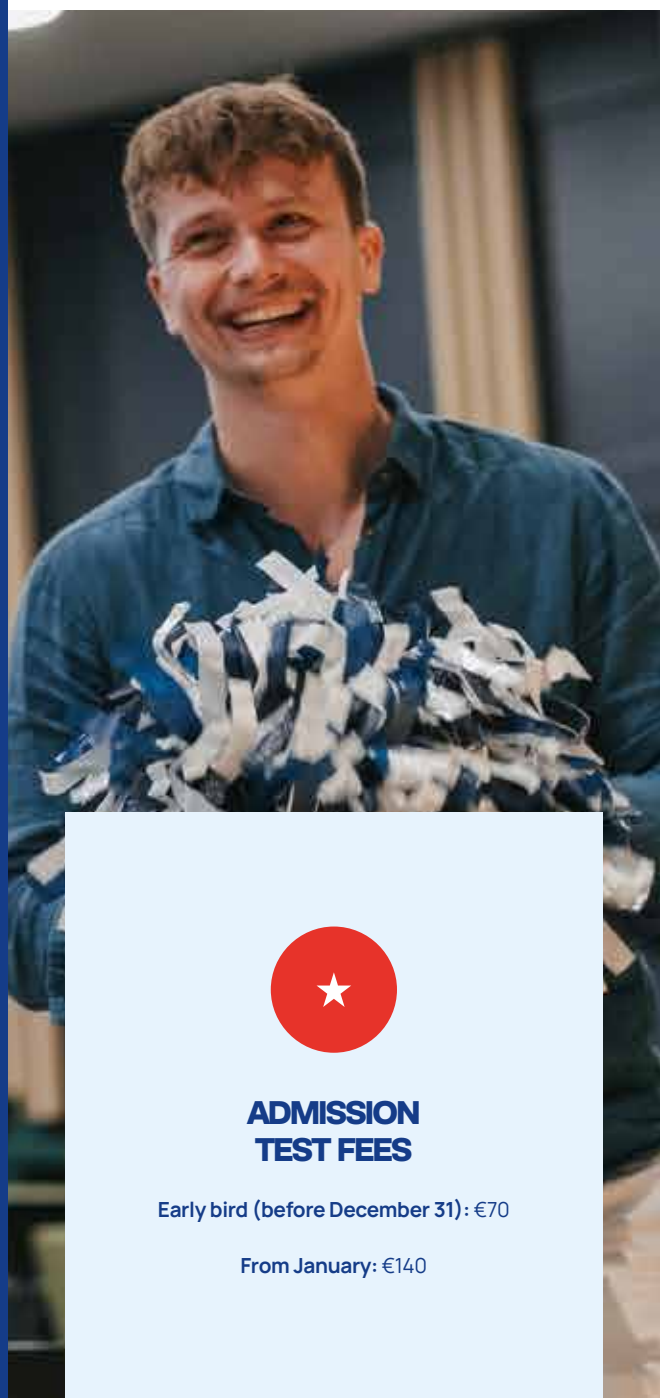
### LIVING ABROAD OR YOU'RE A NATIVE ENGLISH SPEAKER?

If you have completed an **International Baccalaureate** or English is your **native language**, you are **exempt from written tests**.

- > You only need to complete the **admissions interview in English**.

The **entire admission process can be completed online**.

Wherever you are, you can apply and **join CEFAM**.



#### ADMISSION TEST FEES

Early bird (before December 31): €70

From January: €140



Credit photo : Coralie Mozdzynski - Conception DIS2IDE/TTIA

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